



THE MAG

PARIS • NANCY • BERLIN

YOU ARE UN¹QUE

**MSc IN CULTURAL AND CREATIVE
INDUSTRIES MANAGEMENT**
(DESSMI)



OUR CREATIVE MAGAZINE

Special issue: MSc - 2023 - 2024 - www.icn-artem.com

5 REASONS

to join the programme

1

JOIN A RENOWNED TRIPLE ACCREDITED (AACSB, AMBA, EQUIS) FRENCH BUSINESS SCHOOL

2

A UNIQUE #ATM APPROACH TO TEACHING
based on transdisciplinarity, personalised support and guidance

3

CAREER ORIENTED LEARNING
60% of specialised and practice oriented activities, and a work-study rhythm to gain significant professional experience

4

3 MODERN CAMPUSES IN STUDENT CITIES

That is sure to make for an unforgettable student experience!

5

DOUBLE DEGREE COURSE WITH MSC AND DESSMI

State Degree, registered under RNCP 37475 which allows you to do an apprenticeship throughout the course on our campus in Nancy and Paris

In the top of world's rankings

Eduniversal - 2023

8th

MSc in Cultural and Creative Industries

Challenges - 2021

11th

school in France

Financial Times - 2022

12th

triple accredited post-preparatory class school in France
AACSB, AMBA, EQUIS

Financial Times - 2022

56th

business school worldwide

Le Parisien - 2021

5th

school in France for its teaching

Le Point - 2021

6th

international outlook

Key information

TEACHING LANGUAGE	English
CAMPUS	Paris
DURATION OF STUDY	4 semesters
STUDY RHYTHM	Work-study format (apprenticeship possible) or classic rhythm
DEGREES AWARDED	<ul style="list-style-type: none">» MSc in Cultural and Creative Industries Management» DESSMI (<i>Diplôme d'études supérieures spécialisées en management par l'innovation</i>) approved by the French Ministry of Higher Education and Research / RNCP 7 (State Degree)
	  
INTAKE	Late August
CONTACT	<ul style="list-style-type: none">» French candidates: + 33 (3) 54 50 25 72 / 06 13 91 55 43 admissions@icn-artem.com» International candidates: + 33 (3) 54 50 26 33 studyabroad@icn-artem.com

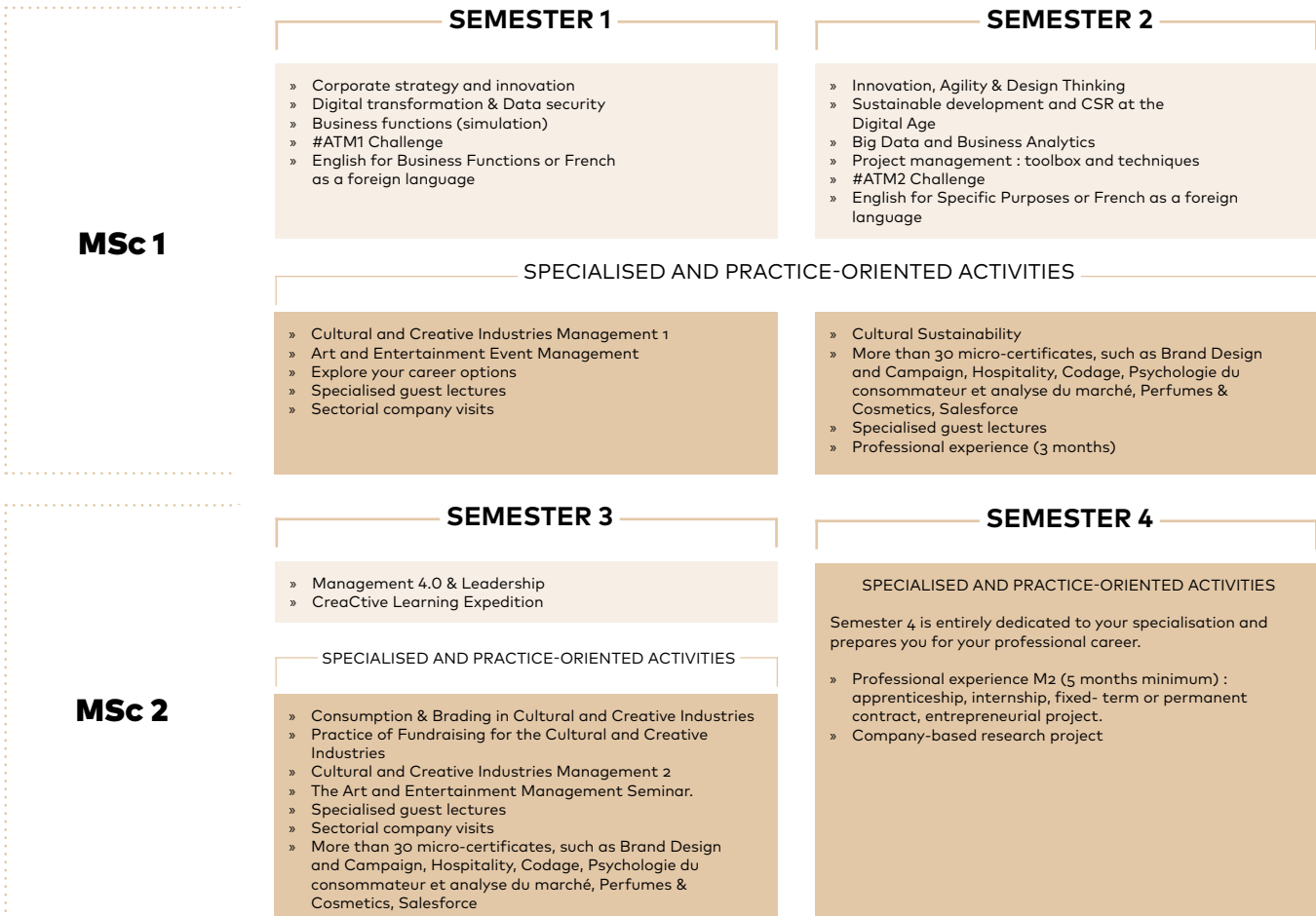


Programme overview

The MSc in Cultural and Creative Industries Management is in line with the #ATM approach, which promotes creativity, the ability to develop original ideas and appreciate cultural diversity. Based on transdisciplinary approach to learning, this programme places a significant focus on professional development with emphasis on connecting theory and practice. The whole programme offers you a comprehensive map of the business side of a dynamic and fast growing field such as the Creative Industries

You can join the regular track or the short track of the programme:

Regular Track *The regular track allows you to enter the first year (MSc 1) of the MSc in Cultural and Creative Industries Management and to follow the 4 semesters of the programme (MSc 1 and MSc 2)*



Short Track *The short track allows direct entry into the 2nd year of the programme (MSc 2).*



WORK-STUDY FORMAT

Students on the programme can gain industry experience by combining their studies with a work placement as part of an apprenticeship. Doing an apprenticeship can boost your employability and is an excellent way to develop hard and soft skills that are highly valued by employers. Apprenticeships will also allow you to be entirely waived of your tuition fees. The host company also pays you a monthly salary for the duration of the contract according to a scale based on the gross monthly minimum wage. The work-study rhythm will enable you to work part-time in a student-job for 8 to 20 hours per week. This is a great opportunity to expand your skill set. If you have an entrepreneurial mindset, you can also use your free time to build your own project!

CAREER

opportunities

One of the main aims of this programme is to provide you with the skills you need to work in cultural and creative industries. The management skills that you will acquire will enable you to work in middle to senior management positions in the theatres, museums, sports centres, art galleries, tourist attractions and production companies.

SPECIFIC ROLES

- » Entrepreneur
- » Business Developer
- » Theatre or Opera House Director
- » Brand Marketing Director
- » Cultural Policy Manager for a museum
- » Sponsorship Manager for a music festival
- » Head of a Video Game Company
- » Cultural or Sports Event Organisation Manager

87,7%
of graduates are in
employment within 6 months
of finishing their degree!

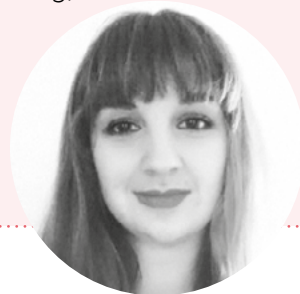
44 188 €
average annual salary
(gross + bonuses)
in 2021



"I followed a literature path during my previous studies, so the option to take a "Creative and Cultural Industries Management" course at ICN was a key reason for choosing this school. One of the strengths of this particular programme is that it brings in people who have worked in the cultural sector. They are able to share their experiences and offer us specific advice, helping us understand how the cultural sector operates. We were tasked with running projects from start to finish.

This is the best way to learn and get to grips with actual issues faced by people who work in this sector."

Aurélia Pogorzelski
Policy Officer,
Alliance Française
(Johannesburg)



PARTNER COMPANIES



Financial aids and scholarships

We strongly believe that your financial circumstances should not be a brake on you going to your chosen school, and there are various ways in which ICN can help you to fund your studies. By means of scholarships, partial fee waivers, the option of paying in installments, bank loans, and so on. A range of support is available!

MAIN BUSINESS SECTORS



29%

TELECOMMUNICATIONS



28,5%

MEDIA, PUBLISHING,
ART, CULTURE



14,5%

CONSULTING FIRMS



28%

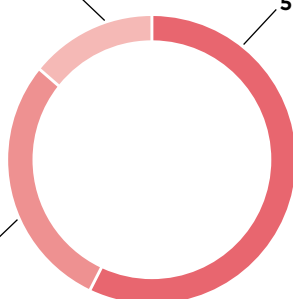
OTHERS

SPECIFIC ROLES

Communication
14 %

Marketing
57 %

Consultant,
conseiller
29 %



JOIN ICN BUSINESS SCHOOL!

The MSc (DESSMI) entrance exams are open to students with a higher education diploma validating at least 180 ECTS credits (Bachelor 3 level or higher) to enter the first year of the programme or 240 ECTS credits (Master 1 level or higher) to enter directly the 2nd year.

FRENCH CANDIDATES ADMISSIONS

→ Register for our entrance exams:
concours.icn-artem.com

→ Contact:
+ 33 (0)3 54 50 25 72
+ 33 (0)6 13 91 55 43
admissions@icn-artem.com

→ Required documents:
» Academic file
» Last 3 grade reports
» Degrees and diplomas obtained since the baccalauréat
» A complete resume in French
» A cover letter in French
» A photocopy of your passport or identity card
» Any other useful document (letters of recommendation, etc.)

→ Entrance exams
Interview (coefficient 25):
duration: 30 minutes

→ English oral (coefficient 15):
duration: 20 minutes of preparation
+ 20 minutes of oral

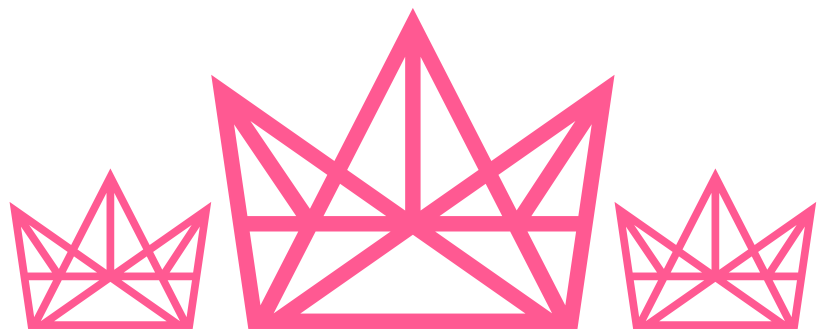
INTERNATIONAL CANDIDATES ADMISSIONS

→ International candidates are selected via an online application form and a video interview.

→ Contact:
+ 33 (3) 54 50 26 33
studyabroad@icn-artem.com

→ Required documents:
» Last 3 grade reports
» Copies of the degrees obtained confirming your level of study, converted into ECTS
» A complete resume in English
» A cover letter in English
» English score (TOEIC 750, TOEFL 78-80 or equivalent - except for native English speakers-
» A photocopy of passport or identity card (for EU citizens)
» Any other useful document (letters of recommendation, etc.)

*Join
Our
Family*



ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



*If the world has absolutely no sense,
who's stopping us from inventing one?*

~
Lewis Carroll



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