



# THE MAG

PARIS • NANCY • BERLIN

# YOU ARE UN**1**QUE

## MSc IN GLOBAL BUSINESS MANAGEMENT (DESSMI)



AACSB



AMBA



EQUIS

OUR CREATIVE MAGAZINE

Special issue: MSc - 2023 - 2024 - [www.icn-artem.com](http://www.icn-artem.com)

# 5 REASONS

to join the programme

**1 JOIN A RENOWNED TRIPLE ACCREDITED (AACSB, AMBA, EQUIS) FRENCH BUSINESS SCHOOL**

**2 A UNIQUE #ATM APPROACH TO TEACHING** based on transdisciplinarity, personalised support and guidance

**3 CAREER ORIENTED LEARNING** 60% of specialised and practice oriented activities, and a work-study rhythm to gain significant professional experience

**4 3 MODERN CAMPUSES IN STUDENT CITIES** That is sure to make for an unforgettable student experience!

**5 DOUBLE DEGREE COURSE WITH MSC AND DESSMI** State Degree, registered under RNCP 37475 which allows you to do an apprenticeship throughout the course on our campus in Nancy and Paris

## In the top of world's rankings

Eduversal - 2023

**4<sup>th</sup>** MSc in Global Business Management

Challenges - 2021

**11<sup>th</sup>** school in France

Financial Times - 2022

**12<sup>th</sup>** triple accredited post-preparatory class school in France AACSB, AMBA, EQUIS

Financial Times - 2022

**56<sup>th</sup>** business school worldwide

Le Parisien - 2021

**5<sup>th</sup>** school in France for its teaching

Le Point - 2021

**6<sup>th</sup>** international outlook

# Key information

<b>TEACHING LANGUAGE</b>	English
<b>CAMPUS</b>	Paris
<b>DURATION OF STUDY</b>	Regular Track, 2 years → MSc 1 + MSc 2 Short track, 1 year → direct entry MSc 2
<b>STUDY RHYTHM</b>	Work-study format or classic rhythm
<b>DEGREES AWARDED</b>	» MSc in Global Business Management » DESSMI ( <i>Diplôme d'études supérieures spécialisées en management par l'innovation</i> ) approved by the French Ministry of Higher Education and Research / RNCP 7 (State Degree)
	
<b>INTAKE</b>	Late August
<b>CONTACT</b>	» French candidates: + 33 (3) 54 50 25 72 / 06 13 91 55 43 admissions@icn-artem.com  » International candidates: + 33 (3) 54 50 26 33 studyabroad@icn-artem.com



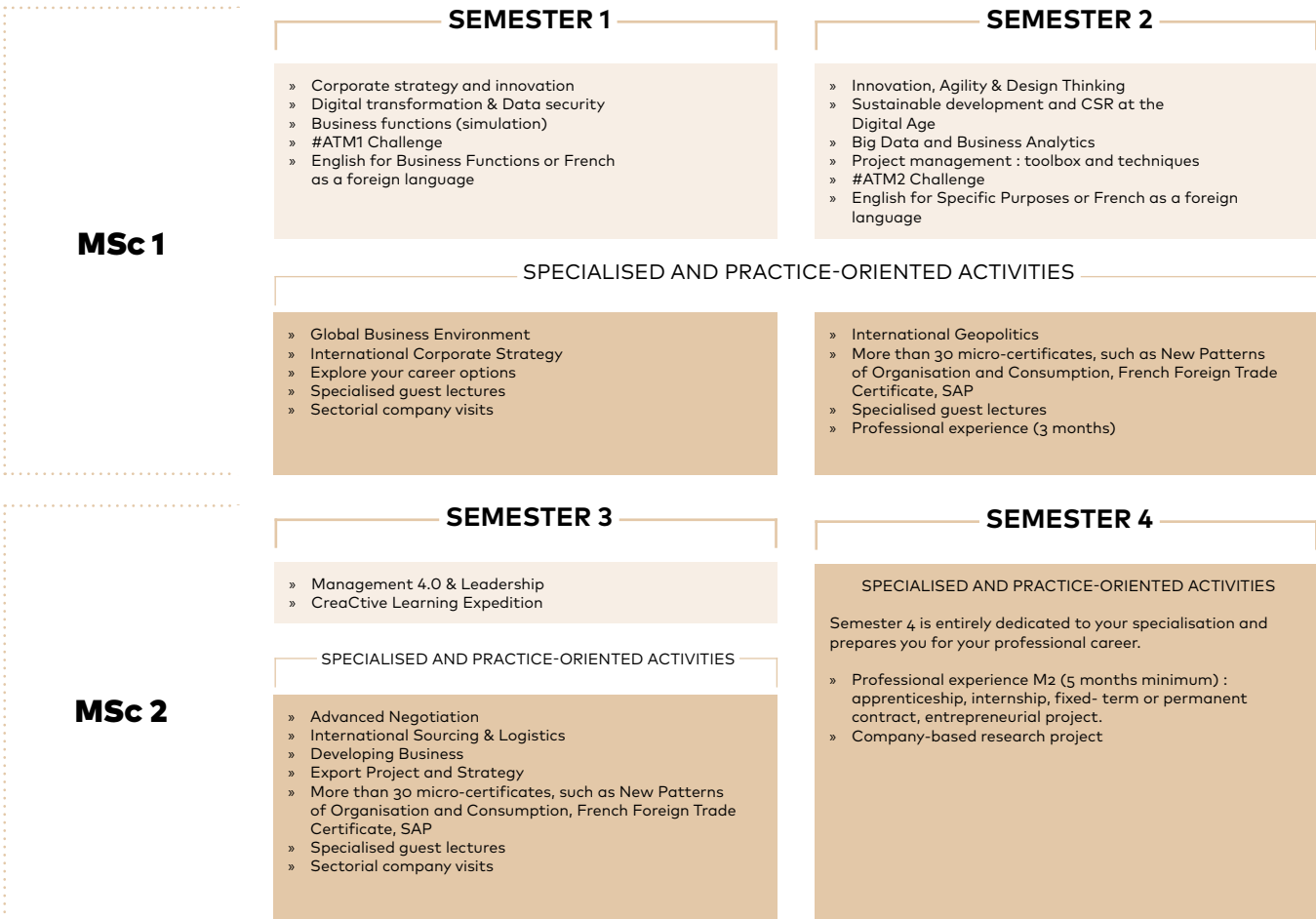
# Programme overview

The MSc in Global Business Management aims at developing the knowledge and expertise necessary to understand international business issues. It offers a wide range of skills and techniques specific to the field of international management and business practices, so that our students learn to analyze the situations and challenges that companies may face in an international context. They will be able to work in multicultural contexts and make strategic decisions in all areas of a business.

You can join the regular track or the short track of the programme:

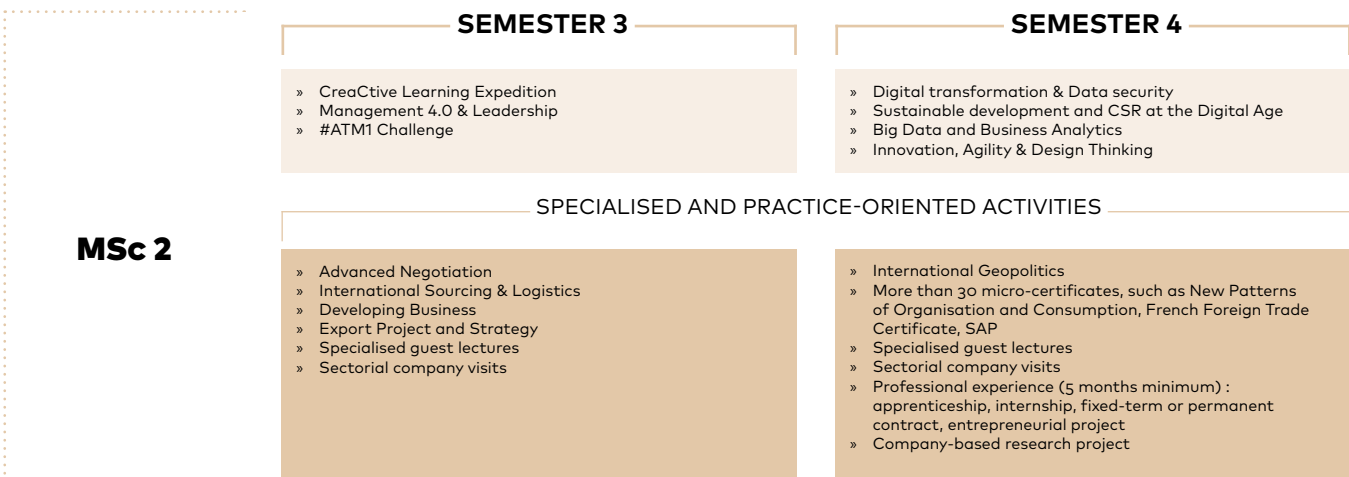
## Regular Track

The regular track allows you to enter the first year (MSc 1) of the MSc in Global Business Management and to follow the 4 semesters of the programme (MSc 1 and MSc 2)



## Short Track

The short track allows direct entry into the 2nd year of the programme (MSc 2).



### WORK-STUDY FORMAT

Students on the programme can gain industry experience by combining their studies with a work placement as part of an apprenticeship. Doing an apprenticeship can boost your employability and is an excellent way to develop hard and soft skills that are highly valued by employers. Apprenticeships will also allow you to be entirely waived of your tuition fees. The host company also pays you a monthly salary for the duration of the contract according to a scale based on the gross monthly minimum wage. The work-study rhythm will enable you to work part-time in a student-job for 8 to 20 hours per week. This is a great opportunity to expand your skill set. If you have an entrepreneurial mindset, you can also use your free time to build your own project!

# CAREER

## opportunities

### SPECIFIC ROLES

- » Innovative Business Manager
- » International Leader
- » Manager in Global Employment Relations
- » Manager in Change and Complexity
- » Manager in Global Diversity and Equality
- » Manager in Decision Tools
- » Export Department Manager
- » Export Zone Manager
- » Export Development Manager
- » International Negotiator, Import and Export Operations Specialist
- » Entrepreneur

**100%**  
of graduates are in  
employment within 6 months  
of finishing their degree!

**44 188 €**  
average annual salary  
(gross + bonuses)  
over the last 2 years



*"I am currently working for the consulting firm HeadMind Partners in Paris. Since January 2023, I am working on a project at Club Med, as a digital transformation project manager. My job is to support Club Med sales representatives (in agencies) in the implementation of digital tools in order to optimise and generate sales. During my studies at ICN Business School, I have developed managerial skills that allow me to lead a team, and I have acquired rigor and organisational skills that enable me to prioritise my tasks today. The seminars in Italy and Switzerland allowed me to gain professional experience and discover several trades and craft workshops. Finally, ICN enabled me to find interesting internships during my gap year and an apprenticeship in this sector for my last year of the Master's programme. These professional experiences enabled me to enter the professional world with a solid background!"*

#### Umar Beg

Digital transformation project manager at Club Med - Consulting firm



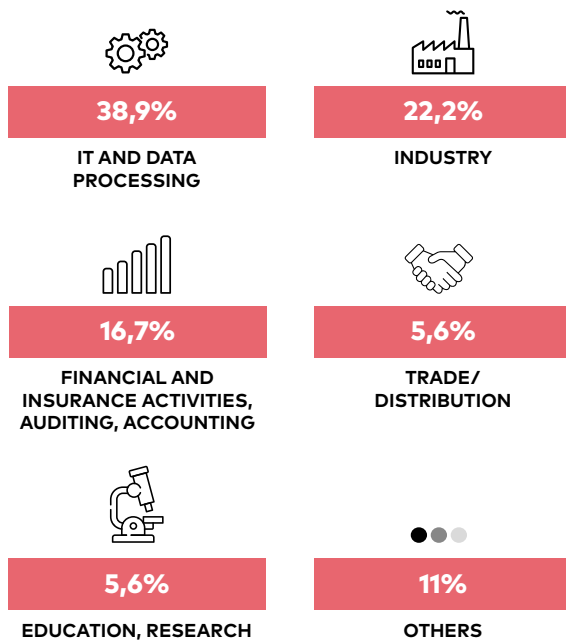
### PARTNER COMPANIES



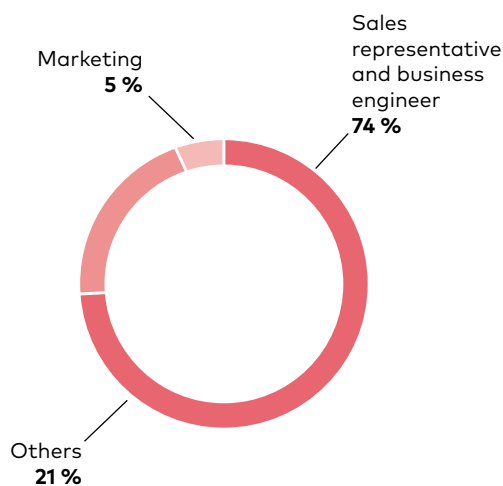
# Financial aids and scholarships

We strongly believe that your financial circumstances should not be a brake on you going to your chosen school, and there are various ways in which ICN can help you to fund your studies. By means of scholarships, partial fee waivers, the option of paying in installments, bank loans, and so on. A range of support is available!

## MAIN BUSINESS SECTORS



## SPECIFIC ROLES



# JOIN ICN BUSINESS SCHOOL!

The MSc (DESSMI) entrance exams are open to students with a higher education diploma validating at least 180 ECTS credits (Bachelor 3 level or higher) to enter the first year of the programme or 240 ECTS credits (Master 1 level or higher) to enter directly the 2<sup>nd</sup> year.

## FRENCH CANDIDATES ADMISSIONS

→ Register for our entrance exams:  
[concours.icn-artem.com](http://concours.icn-artem.com)

→ Contact:  
+ 33 (0)3 54 50 25 72  
+ 33 (0)6 13 91 55 43  
[admissions@icn-artem.com](mailto:admissions@icn-artem.com)

→ Required documents:  
» Academic file  
» Last 3 grade reports  
» Degrees and diplomas obtained since the baccalauréat  
» A complete resume in French  
» A cover letter in French  
» A photocopy of your passport or identity card  
» Any other useful document (letters of recommendation, etc.)

→ Entrance exams  
Interview (coefficient 25):  
duration: 30 minutes

→ English oral (coefficient 15):  
duration: 20 minutes of preparation  
+ 20 minutes of oral

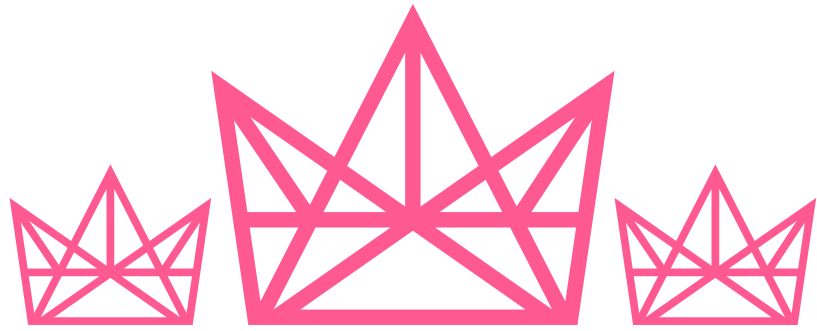
## INTERNATIONAL CANDIDATES ADMISSIONS

→ International candidates are selected via an online application form and a video interview.

→ Contact:  
+ 33 (3) 54 50 26 33  
[studyabroad@icn-artem.com](mailto:studyabroad@icn-artem.com)

→ Required documents:  
» Last 3 grade reports  
» Copies of the degrees obtained confirming your level of study, converted into ECTS  
» A complete resume in English  
» A cover letter in English  
» English score (TOEIC 750, TOEFL 78-80 or equivalent - except for native English speakers-  
» A photocopy of passport or identity card (for EU citizens)  
» Any other useful document (letters of recommendation, etc.)

Join  
Our  
Family



# ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



*If the world has absolutely no sense,  
who's stopping us from inventing one?*

~  
*Lewis Carroll*

