

# YOU ARE<br/>UNDERGINATIONAL<br/>DALLARMSC IN INTERNATIONAL<br/>FINANCE AND FINAL<br/>DESMIN



OUR CREACTIVE MAGAZINE Special issue: MSc - 2023 - 2024 - www.icn-artem.com

# 5 REASONS to join the programme



A UNIQUE #ATM

2

based on transdisciplinarity, personalised support and guidance

**APPROACH TO TEACHING** 



# CAREER ORIENTED LEARNING

60% of specialised and practice oriented activities, and a workstudy rhythm to gain significant professional experience



# **3 MODERN CAMPUSES IN STUDENT CITIES** That is sure to make for an unforgettable student

an unforgettable student experience!



# **DOUBLE DEGREE COURSE WITH MSC AND DESSMI** State Degree, registered under

RNCP 37475 which allows you to do an apprenticeship throughout the course on our campus in Nancy and Paris

# In the top of world's rankings



# Key information

TEACHING LANGUAGE	English	
CAMPUS	Paris	
DURATION OF STUDY	Regular Track, 2 years $\rightarrow$ MSc 1 + MSc 2 Short track, 1 year $\rightarrow$ direct entry MSc 2	
STUDY RHYTHM	Work-study format (apprenticeship possible) or classic rhythm	
DEGREES AWARDED	<ul> <li>MSc in International Finance and Fintech</li> <li>DESSMI (<i>Diplôme d'études supérieures spécialisées en management par l'innovation</i>) approved by the French Ministry of Higher Education and Research / RNCP 7 (State Degree)</li> </ul>	
INTAKE	Late August	
CONTACT	<ul> <li>» French candidates:</li> <li>+ 33 (3) 54 50 25 72 / 06 13 91 55 43 admissions@icn-artem.com</li> </ul>	
	<ul> <li>» International candidates:</li> <li>+ 33 (3) 54 50 26 33</li> <li>studyabroad@icn-artem.com</li> </ul>	



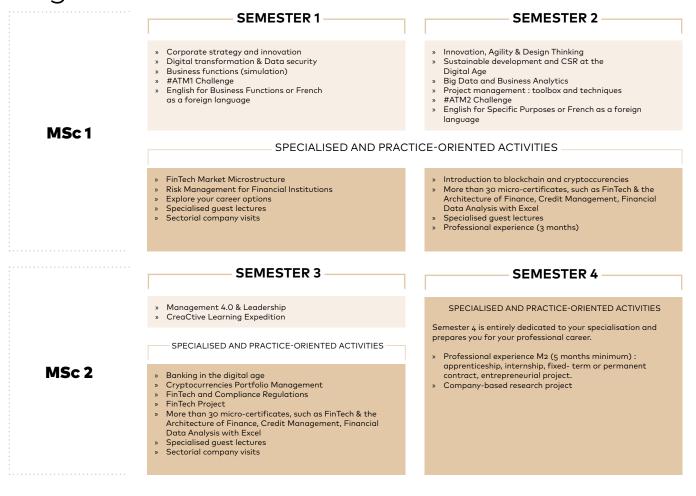
# Programme overview

The MSC in International Finance & FinTech has been designed for experienced professionals interested in leading technological advances in the finance industry and trains specialists in the finance industry and financial geopolitics. It has been designed to fill a niche - in the financial industry – and to train business leaders of the future with an emphasis on operational and behavioral issues as well as the strategic location of financial vehicles.

The programme also looks at the interaction between different financial institutions, with a focus on the emergence of Financial Technology (Fintech), Cyber Finance and changes in the decisionmaker behavior.

The future of financial transactions, applications and management of finances is expected to be strongly impacted by FinTechs. The understanding of trends and innovations in the financial industry is evidenced by Financial Technology such as crowdfunding, cryptocurrency, and international and mobile payment systems.

Regular Track The regular track allows you to enter the first year (MSc 1) of the MSc in International Finance and Finance and Finance and to follow the 4 semesters of the programme (MSc 1 and MSc 2)



# Short Track The short track allows direct entry into the 2nd year of the programme (MSc 2).

	SEMESTER 3	SEMESTER 4
	<ul> <li>» CreaCtive Learning Expedition</li> <li>» Management 4.0 &amp; Leadership</li> <li>» #ATM1 Challenge</li> </ul>	<ul> <li>» Digital transformation &amp; Data security</li> <li>» Sustainable development and CSR at the Digital Age</li> <li>» Big Data and Business Analytics</li> <li>» Innovation, Agility &amp; Design Thinking</li> </ul>
MSc 2	SPECIALISED AND PRAC	TICE-ORIENTED ACTIVITIES
M3C 2	<ul> <li>» Banking in the digital age</li> <li>» Cryptocurrencies Portfolio Management</li> <li>» FinTech and Compliance Regulations</li> <li>» FinTech Project</li> <li>» Specialised guest lectures</li> <li>» Sectorial company visits</li> </ul>	<ul> <li>Introduction to blockchain and cryptoccurencies</li> <li>More than 30 micro-certificates such as, FinTech &amp; the Architecture of Finance, Credit Management, Financial Data Analysis with Excel</li> <li>Specialised guest lectures</li> <li>Sectorial company visits</li> <li>Professional experience (5 months minimum) : apprenticeship, internship, fixed-term or permanent contract, entrepreneurial project</li> <li>Company-based research project</li> </ul>

### WORK-STUDY FORMAT

Students on the programme can gain industry experience by combining their studies with a work placement as part of an apprenticeship. Doing an apprenticeship can boost your employability and is an excellent way to develop hard and soft skills that are highly valued by employers. Apprenticeships will also allow you to be entirely waived of your tuition fees. The host company also pays you a monthly salary for the duration of the contract according to a scale based on the gross monthly minimum wage. The work-study rhythm will enable you to work part-time in a student-job for 8 to 20 hours per week. This is a great opportunity to expand your skill set. If you have an entrepreneurial mindset, you can also use your free time to build your own project!



After completing this course, you will understand the different business models and be prepared for employment in a variety of financial sectors: banks, funds, hedge funds, insurance and the strategic consultancy sector.

This programme will prepare you for your professional future and will enable you to develop the skills required by professionals in the sector of international finance and fintech.

### SPECIFIC ROLES

- » Data analysts
- » Data Scientists
- » Project manager
- » Data risk manager.

of graduates are in employment within 6 months of finishing their degree!

> 44 188 € average annual salary (gross + bonuses) in 2021

"Fintech is a rapidly growing and evolving industry that is reshaping the financial sector. Studying fintech can provide you with in-demand skills and knowledge, increasing your employability in a dynamic and innovative field.

Studying fintech allows you to gain a solid understanding of technological advancements and their applications in the financial domain. This knowledge can give you a competitive edge in an increasingly digital financial landscape."

**Dr Cristiane Benetti** Finance, Audit & Control Field Chair, ICN Business School



# PARTNER COMPANIES



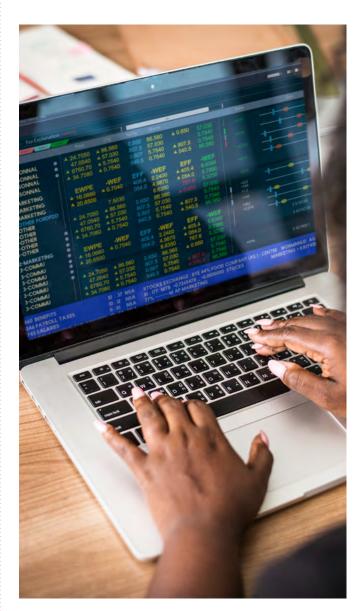


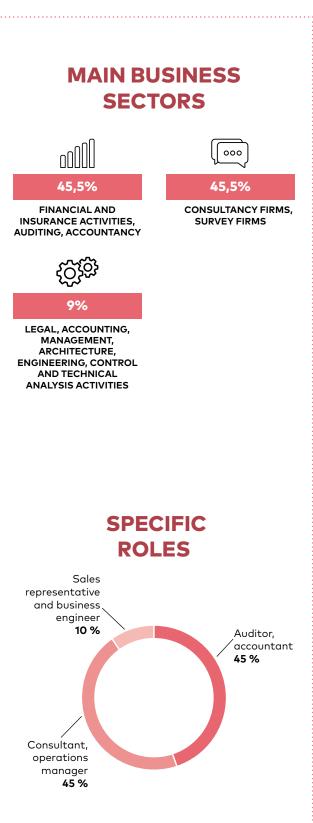
alterDomus\*



# Financial aids and scholarships

We strongly believe that your financial circumstances should not be a brake on you going to your chosen school, and there are various ways in which ICN can help you to fund your studies. By means of scholarships, partial fee waivers, the option of paying in installments, bank loans, and so on. A range of support is available!





# JOINICN BUSINESS SCHOOL!

The MSc (DESSMI) entrance exams are open to students with a higher education diploma validating at least 180 ECTS credits (Bachelor 3 level or higher) to enter the first year of the programme or 240 ECTS credits (Master 1 level or higher) to enter directly the 2<sup>nd</sup> year.

# FRENCH CANDIDATES ADMISSIONS

→ Register for our entrance exams: concours.icn-artem.com

 $\rightarrow$  Contact:

+ 33 (0)3 54 50 25 72 + 33 (0)6 13 91 55 43 admissions@icn-artem.com

→ Required documents:

- » Academic file
- » Last 3 grade reports
- » Degrees and diplomas obtained since the baccalauréat
- » A complete resume in French
- » A cover letter in French
- » A photocopy of your passport or identity card
- » Any other useful document (letters of recommendation, etc.)

→ Entrance exams Interview (coefficient 25): duration: 30 minutes

→ English oral (coefficient 15):
 duration: 20 minutes of preparation
 + 20 minutes of oral

### INTERNATIONAL CANDIDATES ADMISSIONS

 $\Rightarrow$  International candidates are selected via an online application form and a video interview.

 $\rightarrow$  Contact:

+ 33 (3) 54 50 26 33

studyabroad@icn-artem.com

- → Required documents:
- » Last 3 grade reports
- » Copies of the degrees obtained confirming your level of study, converted into ECTS
- » A complete resume in English
- » A cover letter in English
- » English score (TOEIC 750, TOEFL 78-80 or equivalent except for native English speakers-
- » A photocopy of passport or identity card (for EU citizens)
- » Any other useful document (letters of recommendation, etc.)





If the world has absolutely no sense, who's stopping us from inventing one?

Lewis Carroll





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