



THE MAG

PARIS • NANCY • BERLIN

YOU ARE UN1QUE

**MSc IN LUXURY AND
DESIGN MANAGEMENT**
(DESSMI)



OUR CREATIVE MAGAZINE

Special issue: MSc - 2023 - 2024 - www.icn-artem.com

5 REASONS

to join the programme

1

JOIN A RENOWNED TRIPLE ACCREDITED (AACSB, AMBA, EQUIS) FRENCH BUSINESS SCHOOL

2

A UNIQUE #ATM APPROACH TO TEACHING
based on transdisciplinarity, personalised support and guidance

3

CAREER ORIENTED LEARNING
60% of specialised and practice oriented activities, and a work-study rhythm to gain significant professional experience

4

3 MODERN CAMPUSES IN STUDENT CITIES

That is sure to make for an unforgettable student experience!

5

DOUBLE DEGREE COURSE WITH MSC AND DESSMI

State Degree, registered under RNCP 37475 which allows you to do an apprenticeship throughout the course on our campus in Nancy and Paris

In the top of world's rankings

Eduniversal - 2023

5th

MSc in Luxury and Design Management

Challenges - 2021

11th

school in France

Financial Times - 2022

12th

triple accredited post-preparatory class school in France
AACSB, AMBA, EQUIS

Financial Times - 2022

56th

business school worldwide

Le Parisien - 2021

5th

school in France for its teaching

Le Point - 2021

6th

international outlook

Key information

TEACHING LANGUAGE	English
CAMPUS	Nancy - Paris
DURATION OF STUDY	4 semesters
STUDY RHYTHM	Work-study format (apprenticeship possible) or classic rhythm (in Paris)
DEGREES AWARDED	<ul style="list-style-type: none">» MSc in Luxury and Design Management» DESSMI (<i>Diplôme d'études supérieures spécialisées en management par l'innovation</i>) approved by the French Ministry of Higher Education and Research / RNCP 7 (State Degree)
	  
INTAKE	Late August
CONTACT	<ul style="list-style-type: none">» French candidates: + 33 (3) 54 50 25 72 / 06 13 91 55 43 admissions@icn-artem.com» International candidates: + 33 (3) 54 50 26 33 studyabroad@icn-artem.com



Programme overview

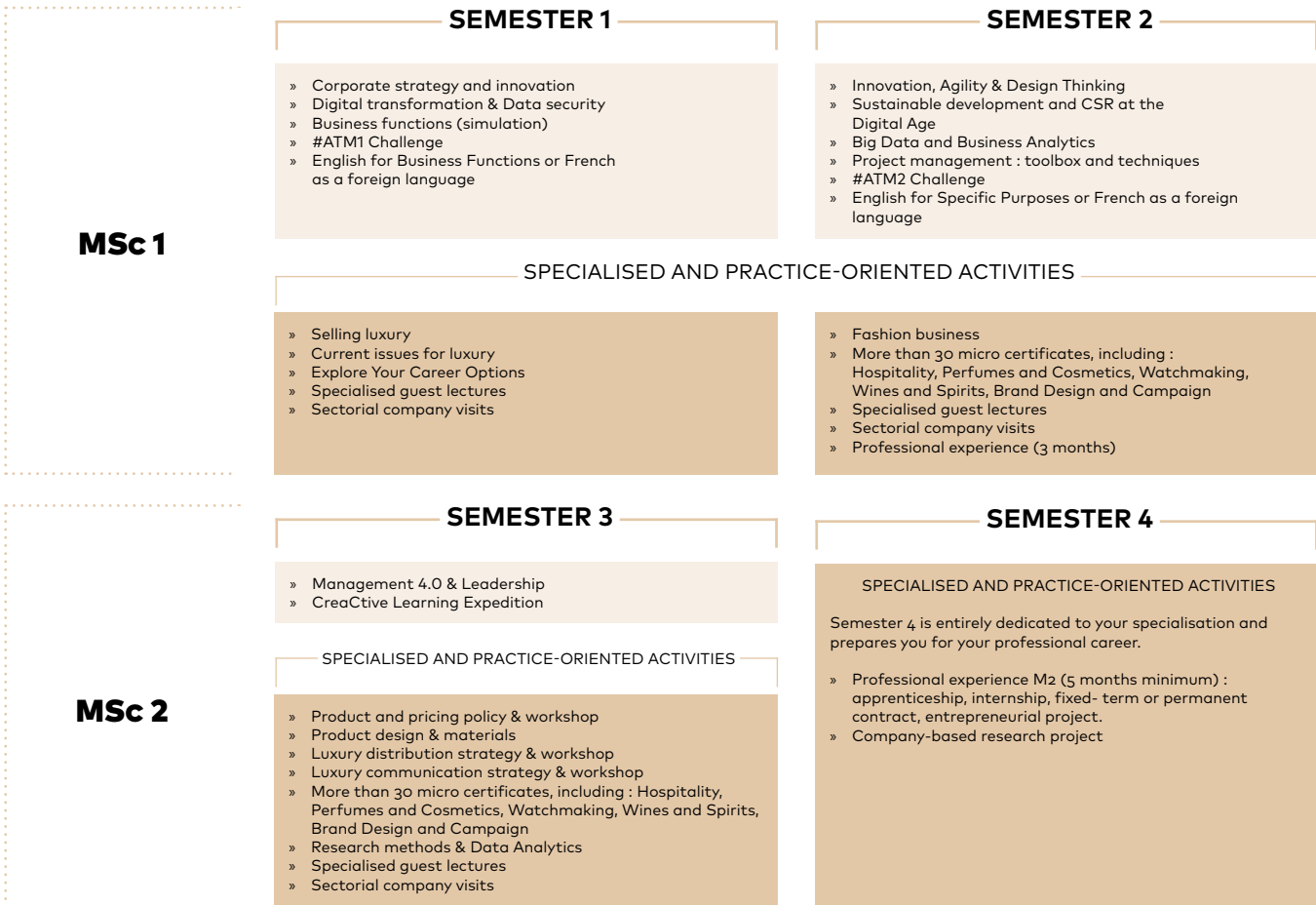
The course is designed to train multi-talented executives who are able to enter the luxury industry (products and services) with a far-reaching and holistic vision of this sector. Specifically, students will be able to:

- » Broaden their knowledge of the luxury sector's key international markets.
- » Understand the complex nature of the "luxury" segment, its key players (large corporations and sub-contractors) and the steps taken to preserve the expertise that is vital for this industry.
- » Develop an awareness of the key role of creativity and design in this sector.

You can join the regular track or the short track of the programme:

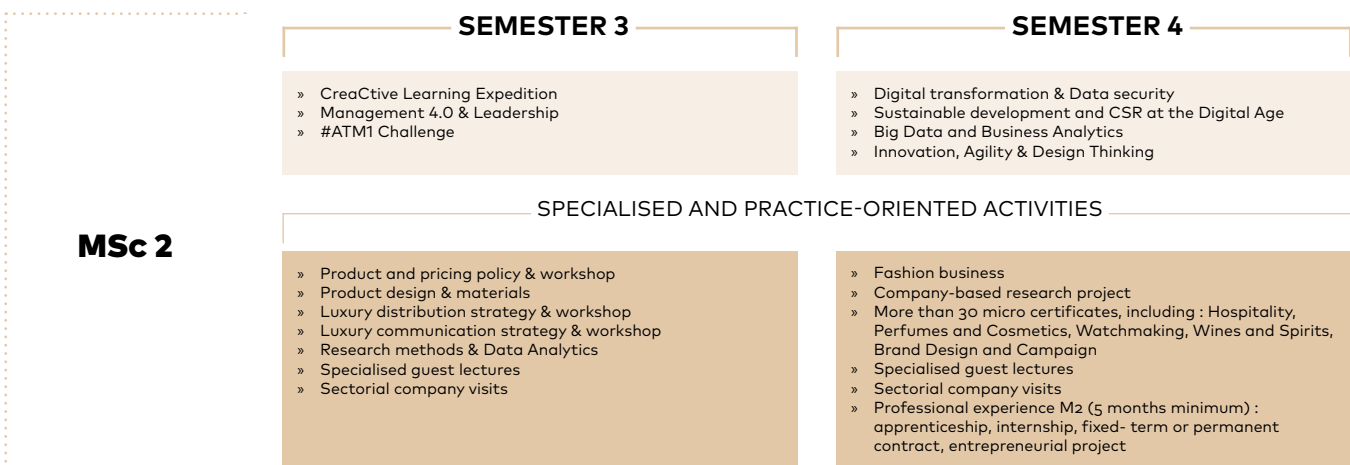
Regular Track

The regular track allows you to enter the first year (MSc 1) of the MSc in Luxury and Design Management and to follow the 4 semesters of the programme (MSc 1 and MSc 2)



Short Track

The short track allows direct entry into the 2nd year of the programme (MSc 2).



WORK-STUDY FORMAT

Students on the programme can gain industry experience by combining their studies with a work placement as part of an apprenticeship. Doing an apprenticeship can boost your employability and is an excellent way to develop hard and soft skills that are highly valued by employers. Apprenticeships will also allow you to be entirely waived of your tuition fees. The host company also pays you a monthly salary for the duration of the contract according to a scale based on the gross monthly minimum wage. The work-study rhythm will enable you to work part-time in a student-job for 8 to 20 hours per week. This is a great opportunity to expand your skill set. If you have an entrepreneurial mindset, you can also use your free time to build your own project!

CAREER

opportunities

After completing the MSc in Luxury and Design management, you will have all the required tools to work for world-renowned luxury brands, in France and abroad. This work-study programme will prepare you for your professional future and will enable you to develop the skills required by professionals in the luxury industry.

SPECIFIC ROLES

- » Product Manager
- » Product Development Manager
- » Project Manager
- » Quality/After-Sales-Service Manager
- » Customer Relations Manager
- » Style Coordinator
- » CRM Manager
- » Sales/Store Manager
- » Retail Coordinator
- » Visual Merchandiser
- » Buyer
- » Communications Manager
- » Recruitment Manager
- » Consultant

100%
of graduates are in
employment within 4 months
of finishing their degree!

44 188 €
average annual salary
(gross + bonuses) over
the last 2 years



"I am currently a product manager for watches at CHANEL. My job consists of developing new watches and overseeing their launch. At the same time, I monitor performance and actively participate in the business strategy."

ICN's distinctive #ATM pedagogy helped me a lot in my professional career. Its tri-sectoral approach is very close to what we experience in the professional world: it therefore prepares students perfectly for this environment."

Manon Lebugle
Product manager
for watches,
Chanel



PARTNER COMPANIES



Financial aids and scholarships

We strongly believe that your financial circumstances should not be a brake on you going to your chosen school, and there are various ways in which ICN can help you to fund your studies. By means of scholarships, partial fee waivers, the option of paying in installments, bank loans, and so on. A range of support is available!

MAIN BUSINESS SECTORS



25%

INDUSTRY,
MANUFACTURING



12,5%

TRADE



12,5%

MANUFACTURE
OF TEXTILES,
clothing, leather and footwear



37,5%

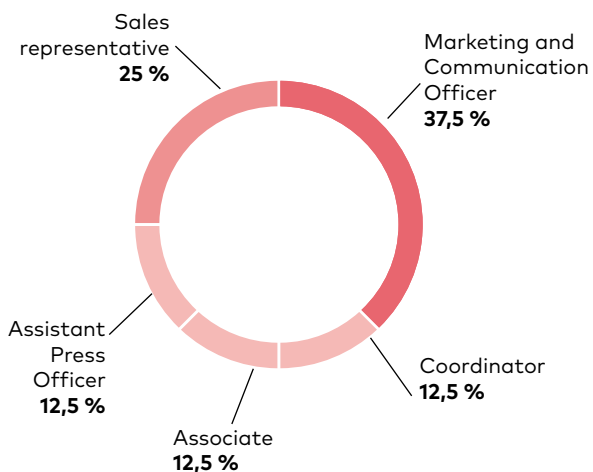
AUDITING FIRMS,
ACCOUNTING FIRMS,
ENGINEERING



12,5%

IT

SPECIFIC ROLES



JOIN ICN BUSINESS SCHOOL!

The MSc (DESSMI) entrance exams are open to students with a higher education diploma validating at least 180 ECTS credits (Bachelor 3 level or higher) to enter the first year of the programme or 240 ECTS credits (Master 1 level or higher) to enter directly the 2nd year.

FRENCH CANDIDATES ADMISSIONS

→ Register for our entrance exams:
concours.icn-artem.com

→ Contact:
+ 33 (0)3 54 50 25 72
+ 33 (0)6 13 91 55 43
admissions@icn-artem.com

→ Required documents:
» Academic file
» Last 3 grade reports
» Degrees and diplomas obtained since the baccalauréat
» A complete resume in French
» A cover letter in French
» A photocopy of your passport or identity card
» Any other useful document (letters of recommendation, etc.)

→ Entrance exams
Interview (coefficient 25):
duration: 30 minutes

→ English oral (coefficient 15):
duration: 20 minutes of preparation
+ 20 minutes of oral

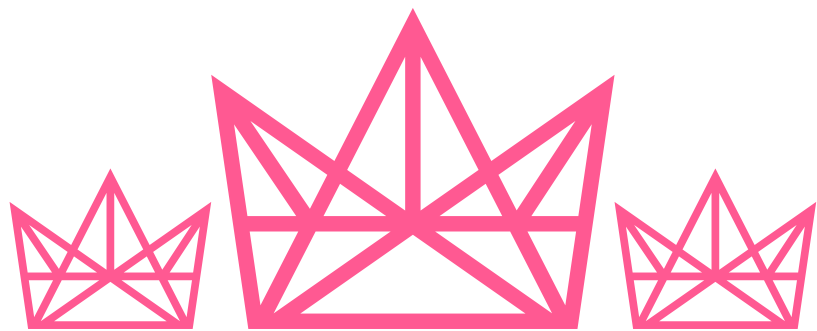
INTERNATIONAL CANDIDATES ADMISSIONS

→ International candidates are selected via an online application form and a video interview.

→ Contact:
+ 33 (3) 54 50 26 33
studyabroad@icn-artem.com

→ Required documents:
» Last 3 grade reports
» Copies of the degrees obtained confirming your level of study, converted into ECTS
» A complete resume in English
» A cover letter in English
» English score (TOEIC 750, TOEFL 78-80 or equivalent - except for native English speakers-
» A photocopy of passport or identity card (for EU citizens)
» Any other useful document (letters of recommendation, etc.)

*Join
Our
Family*



ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



*If the world has absolutely no sense,
who's stopping us from inventing one?*

~
Lewis Carroll



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