OBJECTIVES

→ Hone techniques necessary to succeed in the competitive entrance exam at ICN
→ Develop linguistic skills in order to better understand and participate in classes delivered in English at a business school
→ Widen intercultural skills to operate successfully in an international student environment

PROGRAMME

→ Intensive English classes in two groups according to level (A2-B1, B2-C1)
→ 30 hours of classes with a teacher (remotely)
  9h00-12h00 / 14h00-17h00 on Zoom platform

GROUP 1 - A2 / B1 LEVEL

OBJECTIVES

→ Discover and practice the competitive entrance exam tasks
→ Consolidate basic professional oral and written communication skills in English
→ Develop knowledge of vocabulary related to subjects studied at an international business school

PROGRAMME

→ Develop cultural awareness and understanding of cultural differences
→ Practice a variety of competitive entrance exam exercises
→ Improve written English through targeted academic exercises
→ Present with more impact thanks to practical exercises on presenting academic work in English
→ Widen vocabulary related to different business fields, including HR, marketing, finance, supply chain, etc. through participation in case studies
→ Extend general English in order to facilitate social interaction on campus with students and staff

PRICE:

415€

GROUP 2 - B2 / C1 LEVEL

OBJECTIVES

→ Hone techniques necessary to succeed in the competitive entrance exam at ICN
→ Extend oral & written English skills in an academic context
→ Develop professional communication skills
→ Deepen lexical knowledge related to international business school subjects
→ Widen general and student-related vocabulary to fully integrate in a business school campus

PROGRAMME

→ Perfect competitive entrance exam techniques in written and oral exercises
→ Perfect written English skills in an academic context through specific exercises
→ Develop presentation skills by taking into consideration linguistic but also non-verbal aspects of communication
→ Widen vocabulary related to different business fields, including HR, marketing, finance, supply chain, etc. through case studies
→ Develop professional communication skills such as telephoning, correspondence and negotiation
→ Improve argumentation skills, giving opinions on a variety of current affairs and international business topics
→ Extend lexical knowledge to fully embrace campus life

FORMAT

1 week between 22nd and 26th of August 2022, remotely

Price: 415€