

ICN

SUMMER SCHOOL

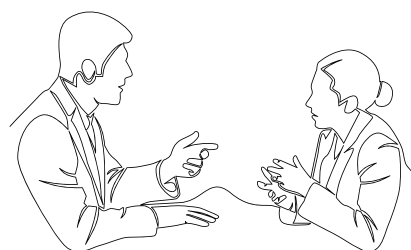
ENGLISH

OBJECTIVES

- Hone techniques necessary to succeed in the competitive entrance exam at ICN
- Develop linguistic skills in order to better understand and participate in classes delivered in English at a business school
- Widen intercultural skills to operate successfully in an international student environment

PROGRAMME

- Intensive English classes in two groups according to level (A2-B1, B2-C1)
- 30 hours of classes with a teacher (remotely)
9h00-12h00 / 14h00-17h00 on Zoom platform



GROUP 1 - A2 / B1 LEVEL

OBJECTIVES

- Discover and practice the competitive entrance exam tasks
- Consolidate basic professional oral and written communication skills in English
- Develop knowledge of vocabulary related to subjects studied at an international business school

PROGRAMME

- Develop cultural awareness and understanding of cultural differences
- Practice a variety of competitive entrance exam exercises
- Improve written English through targeted academic exercises
- Present with more impact thanks to practical exercises on presenting academic work in English
- Widen vocabulary related to different business fields, including HR, marketing, finance, supply chain, etc. through participation in case studies
- Extend general English in order to facilitate social interaction on campus with students and staff

FORMAT

1 week between 22nd and 26th of August 2022, remotely
Price : 415€

GROUP 2 - B2 / C1 LEVEL

OBJECTIVES

- Hone techniques necessary to succeed in the competitive entrance exam at ICN
- Extend oral & written English skills in an academic context
- Develop professional communication skills
- Deepen lexical knowledge related to international business school subjects
- Widen general and student-related vocabulary to fully integrate in a business school campus

PROGRAMME

- Perfect competitive entrance exam techniques in written and oral exercises
- Perfect written English skills in an academic context through specific exercises
- Develop presentation skills by taking into consideration linguistic but also non-verbal aspects of communication
- Widen vocabulary related to different business fields, including HR, marketing, finance, supply chain, etc. through case studies
- Develop professional communication skills such as telephoning, correspondence and negotiation
- Improve argumentation skills, giving opinions on a variety of current affairs and international business topics
- Extend lexical knowledge to fully embrace campus life

