

ICN CREACTIVE BUSINESS SCHOOL INTERNATIONAL



TOP 1%

of the World's
Business Schools with
Triple Accreditation
AMBA + EQUIS
+ AACSB



icn ARTEM
business school

WELCOME! TO ICN BUSINESS SCHOOL.

Founded in 1905, ICN Business School is one of France's foremost business schools, highly recognized thanks to national and international accreditations: **AACSB, EQUIS and AMBA**. The school is a member of the Chapter of the 'Grandes Écoles de Management' in the Conférence des Grandes Écoles.

ICN Business School's identity and development are rooted in the links between **Management, Technology and Art [ARTEM]**. Thanks to the transdisciplinary cooperation with the School of Art and Design and the School of Engineering, ICN students are able to combine a solid education background with professional experience and a **Creative way of thinking**.

Located on 3 campuses Paris, Nancy and Berlin ICN offers high-level programmes in management, from undergraduate to postgraduate level with a wide range of specialisations.



BACHELOR IN MANAGEMENT

N°1

BACHELOR IN MANAGEMENT IN
THE RANKING L'ETUDIANT 2021
AND 2ND ACCORDING TO LE
PARISIEN 2021 CLASSIFICATION



MASTER IN MANAGEMENT

N°10

IN THE RANKING
FINANCIAL TIMES 2019
AMONG THE FRENCH
GRANDE ÉCOLES



MSc IN INTERNATIONAL MANAGEMENT - MIEX

N°2

MASTER OF SCIENCE
IN THE RANKING MOCI



YOU TOO, JOIN OUR FAMILY!

TEAM SPIRIT

OPEN-
MINDEDNESS

COMMITMENT



ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



ICN Business School was officially awarded AACSB accreditation in May 2020 hence joining the closed circle of **TOP 1% of business schools worldwide to hold triple accreditation – AACSB, EQUIS & AMBA.**

These prestigious seals are the recognition of the highest standards of excellence in our programmes, our strong and unique transdisciplinary positioning – at the crossroads **ART TECHNOLOGY MANAGEMENT** – and the quality and value of our degrees in terms of graduate employability and career opportunities.

OUR DIFFERENT ACCREDITATIONS AND CERTIFICATIONS



ICN obtained EESPIG (public interest private higher education institution) certification from the French government on 8 June 2016, as featured in the Official Bulletin on 07 July 2016.



Approved by the French Ministry of Higher Education: ICN is authorized to issue a diploma targeted by the Ministry of Higher Education and Research for its programmes Bachelor in management (Bac +3) and Master in management (master's degree).



ICN is affiliated with the University of Lorraine and plays an active role in creating joint programmes and double degrees with this university, as well as with ISAM/IAE and Mines Nancy.



ICN is a member of the management chapter of the Conférence des Grandes Écoles.



The CEFDG (French national commission for the evaluation of training and qualifications in management) was created to monitor the quality of education offered by business and management schools and develop a European Higher Education Area. It also looks at the development of higher education management courses when compared to the existing range of higher education programmes overall.



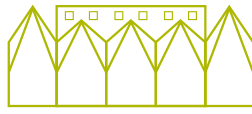
ICN is an ISO 26000 certified university that seeks to produce responsible managers, those who are committed to respecting human beings and the natural world while delivering results and profit.

key figures about **icn**



3 000

students



3

campuses: Nancy, Paris la
Défense and Berlin



17 000

graduates



approx. **120**
partner universities
worldwide



40+
student
associations



30
years of one-on-one
support



150
business partners



75+
professors with tenure
and 65% from abroad



120
administrative staff



+23%
of preparatory
registrations



96%
of the permanent
teaching staff hold a
PhD and **95% are from
another country**



24
associate professors
and **400+**
experts in their field



15
databases, including
Bloomberg, Xerfi, Scopus,
Arte Campus et ScholarVox



10th
French business school
(*Post-Prépa*)
Financial Times 2021



3
K'hub®:
the 5.0 media
library in Nancy,
Paris and Berlin





what makes icn business school unique?

1

ICN IS TRIPLE ACCREDITED

ICN belongs to the exclusive **1% of Business Schools that hold triple AACSB, AMBA and EQUIS accreditation worldwide**. Outstanding recognition for our school founded in 1905.

2

TEACHING METHOD #ArtTechnologyManagement

ICN students on all 3 campuses share the Artem Alliance spirit. In Nancy, the Artem Alliance includes the Nancy School of Art, ICN Business School and Mines Nancy, and was first established in 1999. Today, the 3 schools share the same campus in Nancy: 97,000 m², 3,500 students, 300 administrative and technical staff and 153 lecturers and researchers, a university canteen, a media library and ultra-modern student accommodation. Artem also gives you the chance to spend 3 years studying alongside engineering and arts/design students. Our Cnit La défense and Berlin campuses also share this Artem spirit thanks to the national schools entrance exam.

ARTEM
20
ANS



↑ The 3 schools: ICN, Mines Nancy and ENSAD share the same 97,000 m² campus

3

INTERNATIONALLY RECOGNIZED

Ranked 8th for its international excellence by *Le Point* (February 2020), ICN's location in the heart of Berlin, the home of its MSc courses taught in English, has also been recognized. Students are also allowed to spend at least one semester abroad, either in Berlin or at one of nearly 120 foreign partner universities, during an optional gap year or a 3rd year internship. 38% of the school's students, and 70% of permanent professors, are from overseas or are graduates of international universities.



↑ International Forum et "Foire du Québec" ↓



4

A SOLUTION-ORIENTED APPROACH TO TEACHING AND ACADEMIC EXCELLENCE

Incorporate educational innovation into your studies with 3 training stages: Wake up (Year 1), Experiment (Year 2) and Jump (Year 3). Each year you will have to make decisions about the direction you want to take as you customize your curriculum, choosing from associations, projects, outdoor seminars, educational activities and Artem workshops: the option to work towards recognized external professional certifications (AMF, IRE, etc.); a wide selection of double degrees, in France and abroad, with elective modules that will help you to build a unique profile and refine your future career path. Station A allows you to enhance your curriculum with regular, customized training, and also provides support for your entrepreneurial project.

5

A WIDE SELECTION OF DOUBLE DEGREES

Choose from over 70 double degrees! Whether it's in Nancy, Paris or Berlin, within ICN itself or in partnership with the University of Lorraine, at engineering schools, international partner universities, or even with the apprenticeship option or work-study scheme, our students are guaranteed to graduate with a double degree, an invaluable ticket to working overseas!



6

ONE-ON-ONE SUPPORT FOR EACH OF OUR STUDENTS

ICN was one of the first schools to make one-on-one support a core feature of its courses, with 1 tutor per student, 1 professor for every 33 students and outdoor seminars organized over the 3 years. Finally, ICN remains a reasonably sized university, be it Paris, Nancy or Berlin. Our shared ambition is to help you build your study path and meet your personal objectives. Our students also share one-of-a-kind experiences, the Team Building and Self-Awareness seminars and the Career Planning seminar. Two incredible experiences that our Alumni carry with them for the rest of their lives.

7

WELCOME FUTURE ENTREPRENEURS

ICN's new Station A[rt, Technology & Management] provides each student with business start-up advice. The school has long valued its students' entrepreneurial projects and provides a wide range of facilities to help its student entrepreneurs fulfil their dreams. Students can begin their start-up in the first year via the Entrepreneurship Hub, ICN Entrepreneurs association and the Stand-up Artem incubator.

8

MODERN, STATE-OF-THE-ART CAMPUSES WITH A BOLD DESIGN

Whether it's Paris La Défense, Nancy or Berlin, our campuses are in strategic locations close to businesses and areas of economic activity.

9

EXCELLENT RELATIONS WITH THE CORPORATE WORLD

The aim: to transform ICN students into highly qualified professionals ready to serve their companies' needs. During your time at ICN you will have access to workshops, the Career Center, fora and one-on-one meetings to help you plan your future career. Your international job hunt will be boosted by ICN's proximity to Luxembourg, Germany, Belgium and Switzerland.

10

A SOCIALLY ENGAGED BUSINESS SCHOOL

ICN Business School's aim is to produce responsible managers who are committed to minimizing the negative impacts and maximizing the positive impacts that their decisions and actions have on others and on their environment. ICN is one of the only business schools to be headed by a female dean, Florence Legros. Women are also heavily represented on its governance structure, with 74% of its Advisory Board and 60% of its Executive Committee female. Sustainable development and corporate responsibility and DIVERSITY are the cornerstones of the school's development plan.



↑ Disability awareness day co-organized by ICN and ALTRAN

3 MODERN CAMPUSES AT THE HEART OF EUROPE

ICN is the reference School of Management at the **crossroads** of **Belgium, Luxemburg, Germany** and **France**. It is situated at the centre of a geographical area containing the **20 highest GDP's in the world** (source IMF).



Discover our campuses virtually!



↑ Aerial view of the 2019 ephemeral garden on Place Stanislas - ©C2images

NANCY

With almost 48,000 students (1 in 3 residents), Nancy has all it takes to make student life easy: free access to a vast array of museums and sports facilities, an efficient public transport system and a high number of university residences with accommodation costing less than many other major French cities. It also has a vibrant nightlife, with a wide selection of concert venues, bars and clubs right in the heart of the city! Situated just 1 hour 30 minutes from Paris, Nancy has preserved its Art Nouveau heritage. Place Stanislas, Place Carrière, Place d'Alliance and the Palais du Gouvernement are all included on UNESCO's World Heritage List.

PARIS: CNIT LA DÉFENSE

ICN Business School Artem decided to open its Parisian campus in the heart of the La Défense district, alongside the head offices of major CAC 40 corporations.

La Défense in figures:

- ▶ Europe's largest business district,
- ▶ A site with over 3 million m² of office space,
- ▶ 3,600 businesses, including 15 of the world's 50 largest companies,
- ▶ 1,500 head offices,
- ▶ 180,000 employees,
- ▶ Europe's largest public transport hub with 500,000 passengers per day, 230,000 m² of shops including 130,000 in the Quatre Temps mall.



BERLIN

ICN Business School Artem has opened a campus in Berlin, the capital of Germany and the country's largest city with 3.5 million inhabitants. Berlin shares all of ICN's values: it is a tolerant and multicultural city which is committed to tackling current and future challenges.



with **CREATIVE TEACHING METHODS!**

ICN's Station **A**[rt, **t**echnology & **m**anagement] is an educational research and development laboratory that will feed into all of ICN Business School's degree programmes. Its aims are as follows:

- Offer teaching approaches that break with the traditional university curriculum and stand out from those offered by other schools,
- Encourage people to take a broader perspective and include the viewpoints that are unique to each discipline,
- Bring teams from different disciplines together to work on a joint research project. When taken together, lessons drawn from each discipline allow us to achieve more,
- Adopt an analytical and cross-disciplinary teaching approach that not only develops new ways of thinking but also, and more importantly, changes the way we perceive reality. Combining and connecting different disciplines can also open up new research topics and provide the type of epistemological disruption required to meet today's challenges.



Our cross-disciplinary teaching activities take different forms, depending on the campus:

1

Peer-to-peer (students from different schools and courses). Example in Nancy: Bachelor Business Days, Creative Business Days, Artem Workshops, Artem Insight and electives within a business environment.

2

Staff from a range of disciplines (experienced professionals and lecturers from different schools).

3

Real-life situations, developing cultural events that bring the whole campus together.

4

A broad curriculum that includes seminars and lectures on a specific theme each year: students involved in different multidisciplinary activities learn how to dedicate themselves to a task, take responsibility and systematically adopt a forward-looking approach.

On the Bachelor level

SMART project

During a 2-day seminar students analyze how engineering sciences and art will impact their career as future managers. This brief multidisciplinary acculturation process encourages the first-year Bachelor students to formalize their thinking and translate this into a specific outline of their professional goals.

On the Master level

Artem workshops

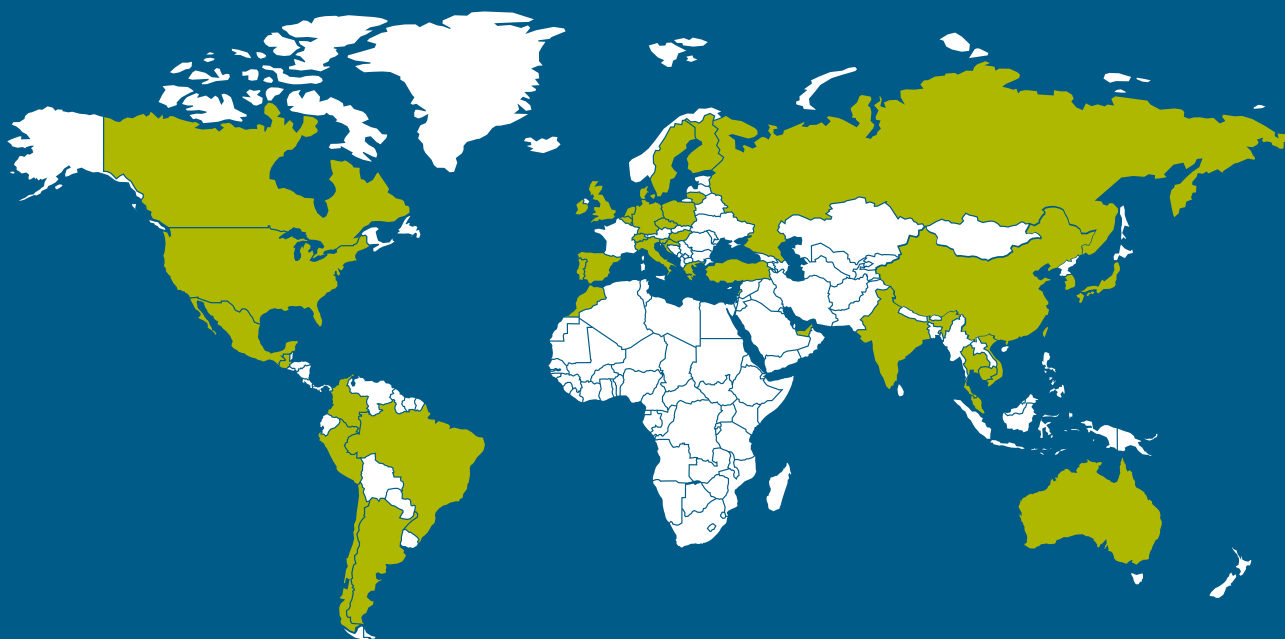
Joint-classes together with the school of Arts and the school of Engineering, during which students collaborate on a topic suggested by businesses, associations or local authorities. Topics covered include among others designing new products, robotics, curating an exhibition and producing short films.



**Discover our
campuses in video!**

icn PARTNER UNIVERSITIES All OVER THE WORLD!

ICN Business School's network of international partner universities is one of the **biggest** and most **dynamic** in the group of French Schools of Management. Thanks to this network, the School is able to offer an **academic study visit** abroad to every student who wishes to do so, and also welcomes many foreign students into its courses on its 3 locations.



120
PARTNER
UNIVERSITIES

38%
INTERNATIONAL
STUDENTS

24
INTERNATIONAL
DOUBLE DEGREES

52%
OF INTERNATIONAL
PROFESSORS

STUDENTS SHARING THEIR EXPERIENCE



Hello. My name is Karam, I am Syrian and I study in Nancy at ICN Business School. When I joined the school in 2018, it was a dream come true. I chose ICN Business School because it is renowned and recognized for its programmes both in France and abroad. I am keen on studying here, and convinced that the programme is a guarantee for a great career. The school is ideally located, close to everything. The campus reminds me of American universities: green areas, brand new buildings, a fancy library, huge lecture halls and other state-of-the-art premises. I benefit from the school's efficient tutoring system and the good ties existing between students and professors. It helped me confront my difficulties with the French language, and was a great aid in defining my plans for the future.

My advice to the future ICN students: persevere, be passionate, and ICN will show you the way to success, should it be in France or at the international scale.

Karam Al Sabbagh
Bachelor student



I'm Laura. I come from Armenia. I have known France since my childhood due to Charles Aznavour, Missak Manouchian and other famous French and Armenian people. We are very grateful to France for its support in every way and our countries still have good relations. Before starting my student's life here, I was a high school student in Armenia. I didn't have another diploma and I wanted to benefit from the professional dimension of the ICN Bachelor in Management programme. I chose ICN because I had heard that its staff and faculty could give us very good education and we could study the fundamentals of business, marketing, economics and so on. In Nancy I am hosted by a Franco-Armenian family, so I didn't have any problems with finding accommodation. I remember my arrival in Nancy. It was quite amazing because it was my first time in a European city. Nancy is a very beautiful city with magnificent buildings. It is a university city that is full of students from all over the world and I like to communicate with them and get to know more about their culture and traditions. I have been in contact with Globe and Co, ICN's student association for international students. I have participated in their very well organized events, and I hope to continue participating in as many events as possible.

I am really satisfied with my new life in Nancy and particularly the student's life in ICN. I would like to tell the future students that studying abroad is a great chance to become more courageous, more confident and more sociable. It is very important for their future life.

Laura Avetysian
Bachelor student



Hello I'm Joffrey! I am from Belgium, and I decided to pursue my studies in France because it offers quality higher education programmes that are recognized worldwide. I graduated with a bachelor degree from the University of Lorraine, and then chose the "Grande Ecole" Master programme from ICN Business School with a specialisation in corporate finance. This programme will give me a strong background in management and finance that will guarantee an easy integration into the job market in the banking sector.

Why did I choose ICN Business School in Nancy?
First, because several media like the Financial Times have ranked ICN every year among the best schools of management in France. In addition, ICN is a member of the Conférence des Grandes Ecoles and has several labels and accreditations. Last but not least, it is located close to Germany and Luxembourg, both being attractive countries for young graduates wishing to work abroad while benefitting from higher wages. With its high standards and results, ICN remains a family-size school that offers a friendly atmosphere in which I quickly found my landmarks and could integrate easily. The availability of the staff, the facility to communicate and integrate, its warm welcome, are the school's main values. The pedagogical approach allowed me to develop my skills thanks to many group works related to the ARTEM concept, but also thanks to the regular oral presentations and frequent interactions with the professors. They are very accessible and easy-to-talk-to. They follow up on my study plans and provide the tools and aid I need to be successful.

*ICN remains a family-size school
that offers a friendly atmosphere in which
I quickly found my landmarks and could
integrate easily[...] Finally, I advise you
to visit the beautiful city of Nancy and its
rich heritage, especially Place Stanislas, a
meeting place for so many students!*

Thanks to ICN's partner university network, I had the chance to study at UCD-University College of Dublin during the final year of my master programme. Beyond the high level of excellence of this institution, this semester exchange allowed me to discover the Irish culture and its welcoming people.

Finally, I advise you to visit the beautiful city of Nancy and its rich heritage, especially Place Stanislas, a meeting place for so many students! You'll find a large number of bars and cafés with terraces in the Old Town, and several not-to-be-missed events such as the summer "sound and light" show and the "ephemeral garden" on Place Stanislas, or the festivities of Saint Nicolas and the Christmas market.

Joffrey Bouniol
2Y Master in management student

discover THE **BEST bachelor** **in MANAGEMENT!**

The ICN Bachelor is ranked the BEST Bachelor in Management by *L'Etudiant - Rankings 2021*.

With the ICN Bachelor you will learn the fundamentals of management (economics, law, IT, accounting, management, etc.), key sales, communication and marketing techniques, and acquire a solid general education.

INVALUABLE TOOLS FOR YOUR FUTURE CAREER!

- Benefit from a faculty of **highly qualified professors**.
- Enjoy the services of an elite business school: **Careers and Internships Office**, **International Relations Office**, as well as **student support** services.
- Add a professional dimension to your studies: up to **12 months of practical experience in a company** and talks given by experienced professionals from the business world.
- Quickly get up to speed with French and international management via **specialisations in luxury, innovation and marketing communications**.
- Benefit from **a multi-site school**: Bachelor's degree is taught either on the Paris campus (French or English track) or on the Nancy campus (French track).



TAKE AN ACTIVE ROLE in **designing your study path!**

in **YEAR 1**

▶ **ACQUIRING THE FUNDAMENTALS OF MANAGEMENT**

- ▶ Seminar: SMART project aims to boost self-awareness and creativity
- ▶ Discovering the company internship — 2-3 months' professional experience

in **YEAR 2**

▶ **CONSOLIDATING KNOWLEDGE AND SKILLS**

- ▶ BB days: project in company
- ▶ Student Association or professional project
- ▶ 3 months management internship

in **YEAR 3**

▶ **SKILLS ACQUISITION AND/OR BROADENING OF INTERNATIONAL HORIZONS**

- ▶ **INDIVIDUALLY TAILORED PROGRAMME**
- ▶ 4 possibles paths
- ▶ 6 months internship

3RD YEAR – individually **TAILORED** programme!

Study path ①

SEMESTER 1

- ▶ Skills acquisition + internship or international exchange

PROFESSIONAL MODULES (NANCY)

- ▶ International Affairs
- ▶ Business communication
- ▶ Banking and Insurance

PROFESSIONAL MODULES (PARIS)

- ▶ Luxury management
- ▶ Innovation Marketing

SEMESTER 2

- ▶ Company internship or International Exchange

Study path ②

SEMESTER 1

- ▶ International Exchange

SEMESTER 2

- ▶ Long-term internship

Study path ③

SEMESTER 1

English / or French track

- ▶ Core courses

SEMESTER 2

SERIES OF CONFERENCES

OR

SHORT-TERM INTERNSHIP

Study path ④

SEMESTRE 1 & 2

- ▶ International Double Degree

- ▶ Up to 9 double degrees available



continue with the **MASTER in MANAGEMENT!**

The goal of the ICN Master in Management (Grande Ecole Degree) is to train socially **responsible & creative leaders** whose intellectual honesty and sense of corporate social responsibility enables them to function in a global business environment.

To meet this goal, the school offers a **highly flexible programme** that can be tailored to meet the professional ambitions of all its students. And to better satisfy the needs of students and businesses, the Master in Management is now more interactive and vocational, divided into 2 key stages:



1

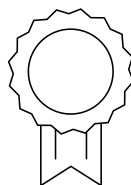
EXPERIMENT!

The 1st year sees the start of **specialist courses** (one main and one supplementary specialisation) that are both **theoretical and vocational**. The Artem workshop enables students to work on **multidisciplinary projects** throughout the academic year

2

JUMP!

The 2nd year focuses on **career decisions** and completing the **specialisation**. It prepares students for an internship and their first job.



RANK #10

**MASTER IN MANAGEMENT IN FRANCE
ACCORDING TO THE FINANCIAL TIMES 2021**




MASTER in MANAGEMENT specialisations

→ DOUBLE DEGREE: ICN DEGREE + MSc IN YOUR SPECIALISATION

MARKETING

- ▶ Cultural and Creative Industries Management  - Paris
- ▶ Marketing et innovation de produit  - Nancy
- ▶ Brand and Marketing Management  - Berlin
- ▶ Luxury and Design Management  - Paris / Nancy

BUSINESS DEVELOPMENT

- ▶ International Business Development  - Nancy
- ▶ Distribution et E-Commerce  - Nancy
- ▶ Marketing et Ingénierie des affaires  - Paris

FINANCE

- ▶ Audit and Compliance  - Nancy
- ▶ Finance d'entreprise  - Paris / Nancy
- ▶ Contrôle de gestion  - Nancy
- ▶ Finance and Risk Management  - Berlin
- ▶ Banque et services financiers  - Nancy

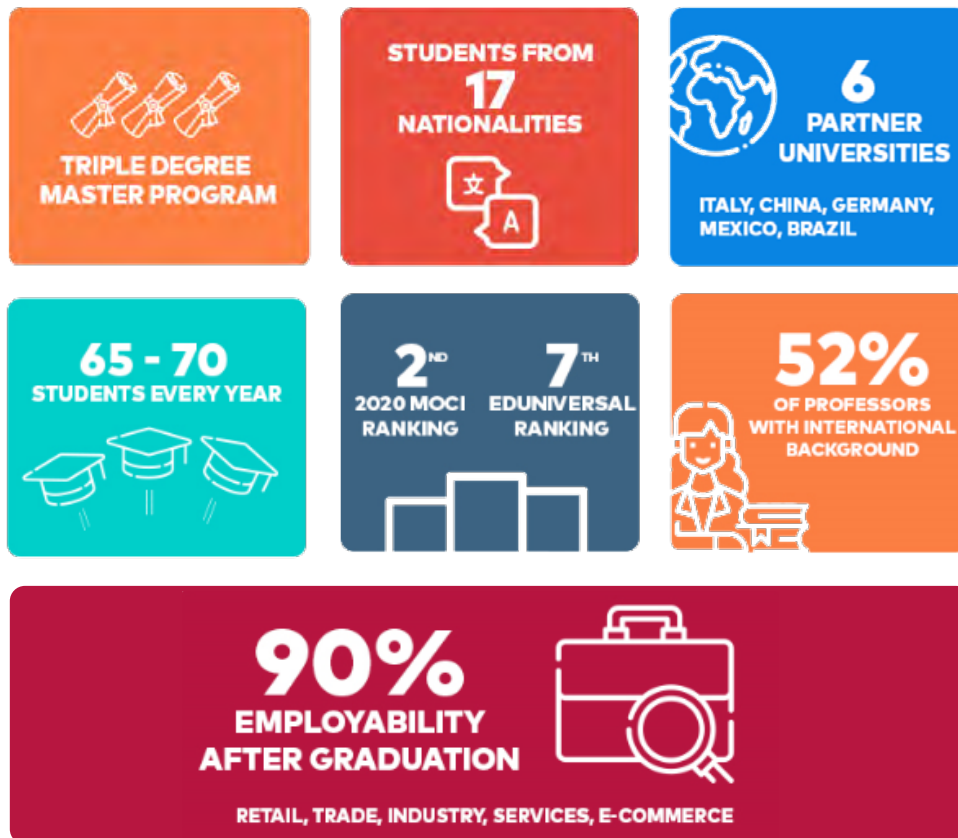
MANAGEMENT

- ▶ Management des RH  - Nancy
- ▶ Management numérique  - Paris
- ▶ Management de la supply chain et des achats  - Nancy
- ▶ Sustainable Innovation Management  - Berlin



focus on **miEX**

The MSc in International Management - Miex is designed for students or young graduates who are looking for **an international career path**. The programme combines a strong professional vocation as well as truly international and intercultural learning experience. You will **live in 3 different countries and study at 3 different partner universities**.



RESPONSIBLE RESEARCH And EXECUTIVE MBA for professionals



PhD PROGRAMME

Guided by the **values of commitment and responsibility**, set in a **diversified learning environment**, the PhD Programme contributes to training active researchers willing to pursue their careers in international universities, other research-oriented entities or high-tech industries.

The Admissions for the next intake in September begins in April. The application file is to be submitted in English.

To learn more contact us at admission-phd@icn-artem.com and check out our website: <https://www.icn-artem.com/en/formation/phd-programme>

EXECUTIVE MBA

- **One of the best EMBA in France:** ranked 12# in Eduniversal (Palmarès 2021) and 5# in MOC (Palmarès 2020), with more than 15 years of existence
- **Accredited by the Association of MBAs (AMBA)**
- **Designed for professionals** who are looking for a career-booster in a very competitive and complex business world

PROGRAMME ORGANISATION:

- ▶ 18 months part-time programme — 4 days/month
- ▶ 3 international seminars: Germany, USA and China
- ▶ Located in Nancy
- ▶ Taught in English and French

PREREQUISITES:

- ▶ More than 5 years of professional experience
- ▶ At least a bachelor degree
- ▶ Good level in English and French

You will find all application details at : www.icn-artem.com/emba



how to join **the icn family**?

International students are admitted upon an application file and an online interview.

For the next September intake, the recruitment process is opened from November until mid-July. An early application is advised since students are admitted on a rolling admissions basis. You will find all application details at: <https://www.icn-artem.com/en/international-candidate-admissions/>



↑ The traditional throwing of hats during the graduation ceremony. And if it were you?

Join Our Family

icn business school

COME AND MEET US!

Meet us during open days!
More info at icn-artem.com

CONTACT US!

International Admissions
studyabroad@icn-artem.com

International Relations Office
international@icn-artem.com



↑ Graduation ceremony



ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



AACSB
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED



EFMD
EQUIS
ACCREDITED



**IF THE WORLD HAS ABSOLUTELY NO SENSE,
WHO'S STOPPING US FROM INVENTING ONE?**

~

LEWIS CARROLL



PEFC 10-31-1404 / Promouvoir la gestion durable de la forêt / pefc-france.org



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