



PARIS
NANCY
BERLIN

YOU ARE UN**1**QUE

CORPORATE PARTNERSHIPS





ICN BUSINESS SCHOOL

TRIPLE ACCREDITED



In May 2020, ICN Business School obtained the **AACSB** accreditation, thereby attaining the triple accreditation of **AACSB + AMBA** (for the Grande Ecole Programme and the Executive MBA) + **EQUIS** and becoming one of the **TOP 1%** of Business Schools in the world to hold this triple crown.

These prestigious international accreditations acknowledge the academic excellence of our programmes, their innovative and original positioning (#ArtTechnologyManagement) and their added value in terms of professional integration and career development for our students.

the school in A FEW FIGURES

3000 students of which over 38% are foreign students /

21000 graduates /

nearly **120** partner universities around the world /

150 partner companies /

more than **400** companies who pay the apprenticeship tax /

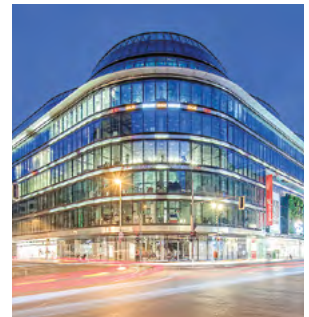
36 000 hours of executive education /

more than **70** permanent professors

& **20** affiliated professors 70% of whom are international /

400 expert speakers /

3
CAMPUSES



Nancy, Paris la Défense & Berlin



Member of the chapter of management schools in the 'Conférence des Grandes Écoles'.



In association with the University of Lorraine, ICN Business School is actively involved in the creation of joint projects and double degrees with both the University of Lorraine itself and with ISAM/IAE or Mines Nancy.



PRME

ICN Business School aims to train socially responsible managers, i.e. executives who are mindful of respect for human beings and the natural environment, as well as the need for economic performance and profitability.

**RECRUITMENT
AND EMPLOYER
BRAND
ENHANCEMENT**

CAREERS
EVENTS

INTERNSHIPS &
APPRENTICESHIPS

EXECUTIVE MBA &
INTER-COMPANY
PROGRAMME

**TRAINING
YOURSELF
AND/OR
YOUR EMPLOYEES**

TAILOR-MADE
SERVICES

WH

AR

EXPECTA
YO

HAT
RE
UR
ATIONS?

CORPORATE
LAB

**FINDING
EXPERTISE
TO HELP
ADDRESS YOUR
CHALLENGES**

CSR /
UNESCO CHAIR

ENDOWMENT
FUNDS

**COMMITTING
TO EDUCATION
AND ENHANCING
YOUR IMAGE**

APPRENTICESHIP
TAX

would you like to work with icn business school?

Each partner is **unique**, which implies a **personalised partnership**, defined and built **with you**, in line with your values and your projects.

A partnership agreement provides a framework for our **respective commitments** and formalises an **evolving, multi-year action plan** based on your objectives.



Benefit from the expertise of the ICN Corporate Lab and ICN Executive Education

- Shine a light on your practices, examine your strategic questions in greater depth, develop new solutions and put new levers into perspective in response to your challenges.
- Allow your employees to benefit from the expertise of our speakers in order to better support your transformation processes.
- Immerse your employees, clients or partners in premises dedicated to innovative and connected teaching methods.

Support our students by becoming a sponsor, thereby contributing to the student experience and educational innovation.

Enhance your employer brand

- Priority participation in our employer brand events (company forums, job round tables, mock interview evenings).
- Possibility to organise special events.

Involve your company in the development of talent and skills

- Participation in the Improvement Committees of one of our programmes.
- Participation in training courses (experience sharing, business case studies, etc.), thereby making your contribution to the development of teaching and learning methods.



Patrick Peysson, Head of school and work-study programme relations / **Auchan Retail**

Our partnership with ICN is based on a relationship of trust and transparency that has existed for several years; it is based on an understanding of the partner's needs and constraints, responsiveness to requests and the search for new modes of cooperation.

This accreditation also reflects the value of their training and the quality of their students, which we have valued for many years through our recruitments (apprenticeships, internships, hiring of juniors and seniors) and also via the Auchan Challenge (case studies in partnership with the Nancy/Tomblaine store).

RECRUITMENT, And boosting YOUR EMPLOYER BRAND!

Interns, apprentices, young graduates... ICN gives you access to a pool of **agile** and **creative** future employees who have learnt using **innovative teaching methods**.



Presentation of your company and your professions to our students:

- Presentations in class
- Participation in our face-to-face and virtual events dedicated to recruitment
- Privileged position at our 2 annual face-to-face internship, apprenticeship and employment forums
- Participation in our career round table events
- Participation in our mock interview evenings
- Access to our career centre: CV-library and privileged space in the partners section for better visibility
- Access to the ICN Alumni Association platform for experienced profiles
- Support for your recruitment needs with targeted actions and sourcing
- Organisation of tailor-made recruitment events

Careers and Internships Department:

- 3,000 potential candidates
- Targeted events according to your needs

Discover the [internship calendar](#)



Connect to the Career Centre to submit your offers and follow the progress of applications!



Visit the ICN Career Centre:

http://icn.jobteaser.com/fr/recruiter_account/job_offers



Victoire Collonnier
Supervising Specialist
Headmind Partner

Headmind Partner is a digital strategy consulting firm with an international profile. Since its creation, the group has helped its key account clients from various sectors to build, secure and enhance their digital strategy.

In our Paris offices, we usually welcome ICN students on internships or permanent contracts. Headmind Partner has always been committed to supporting future graduates as they build their career paths and consolidate their training. For several years now, we have been proud to count among us many ICN alumni in the firm's various teams.

**#attractiveness #talents #promotion
#experience #recruitment #apprenticeship**

Specialisations of the ICN Grande Ecole Programme and MSc:

- Stratégie marketing et développement commercial
- Marketing et E-business
- Marketing et Innovation
- Luxury & Design Management
- Finance d'entreprise
- Banque et gestion de patrimoine
- International Finance & FinTech
- International Audit & Compliance
- Management de la supply chain et des achats
- Management des ressources humaines et innovations sociales
- Global Business Management
- Sustainable Business and Innovation Management



FOCUS ON APPRENTICESHIP!

If you have a subsidiary in France, ICN has its own CFA (apprenticeship framework) and offers all the specialisations of its Bachelor's degree and its Master's degree programme as apprenticeships.

These courses meet the expectations of apprentices and recruiters alike by making our teaching methods as close as possible to the reality of the working world and by immersing the apprentice as soon as possible in a real professional situation: this is a real booster for effective professional integration!

The ICN CFA teams offer you personalised support both with sourcing your apprentices and with administrative procedures, while benefitting from the advantageous legal framework around apprenticeships.

Specialisations of the Bachelor's programme in Management:

- Communication commerciale
- Banque et assurance
- Management du luxe
- Marketing de l'innovation
- Affaires internationales



For more information:
icn-artem.com/en/professionals/recruit-our-students/

develop your skills and those of your employees!

ICN Business School offers a wide range of **executive education courses (face-to-face/off-site) for managers, future managers, entrepreneurs and executives:**

→ **Degree programmes and certificates:** Executive MBA (AMBA accredited), Coaching individuals, teams and organisations (RS/eligible for CPF), our cycles linked to the ICN Bachelor programme (leadership and management, management and financial techniques) and our new HR expertise programme.

→ **To consult our entire training offer:**
icn-artem.com/en/professionals/continuing-education/

→ **Tailor-made services** designed with the partner to meet its specific needs: individual and group training, individual and team coaching, strategic support for organisations, support for transformation, facilitation of workshops, working groups, steering committees, diagnostics, advice and recommendations.

#executiveeducation
#innovationpedagogical
#transdisciplinarity

“ **Cyrille THOUVENOT**
Leadership capability manager
Banque Internationale, Luxembourg

Banque Internationale à Luxembourg has developed a long-term partnership with ICN BUSINESS SCHOOL, begun several years ago, with the aim of developing our talents.

This partnership is reflected in the co-construction of courses for which the key theme is entrepreneurship.

ICN BUSINESS SCHOOL brings us its DNA rooted in an agile and innovative mindset, particularly through business cases and experiences that promote the learning of new practices in the field.

We are convinced that these skills are key to supporting our talents in an environment where transformation is accelerating...



Lucie REPOLT
HR Director
MAUFFREY Group

As our group is constantly evolving, we wanted to establish a tailor-made training programme for our executive managers. We spontaneously chose to co-construct this programme with ICN Business School, not only because they have a great deal of experience in high-level training, also because we share common values. Our working relationship was smooth, made easier by the fact that they were able to listen to us, understand our environment and our needs, and provide ICN Business School expertise in the field. The pragmatism, the knowledge of the business world and the quality of the speakers were the keys to the success of this partnership.



find specific EXPERTISE TO ADDRESS YOUR challenges!

The **Corporate Lab** is a tailor-made facility run by our teacher-researchers and students, to **respond to one or more of an organisation's issues in a creative, innovative or even offbeat way.**



- Digital transformation and the digital revolution
- The skills and professions of the future
- New modes of remote management and teleworking
- Technology and work, positive technostress
- Corporate social responsibility and sustainable development

Some examples of actions carried out over the last three years

- SNCF Stations and Connections: Optimisation of station announcements using the Nudge Management methodology
- SNCF TGV South Atlantic line: Improving the understanding and use of the TGV Inoui service area at Montparnasse station by its customers/ Work integrated in a teaching module on Omnichannel Marketing and Nudge Management
- OLINN: Carrying out a CSR audit and drafting a responsible purchasing charter (as part of ICN's expertise via its UNESCO Chair)
- Menway Group: Meeting and cross-examination with students from generation Z to draft a prospective study on the expectations of young people in terms of employment
- AEIM 54 Association: Coaching of managers by teachers specialising in health



Emmanuel Gouault
Director of **CARSAT Nord-Est**

Last year, 70 of your students visited all the floors of the CARSAT headquarters for a week to evaluate the obstacles and advantages of CARSAT in terms of digital technology. This year, during the «Creative Business Days», the students, because of this health crisis without precedent in a century, attended remotely. On Monday morning, I presented CARSAT and our business project to the students, as I did last year, from the comfort of my computer at home. They worked all week on the 'supporting digital transformation' aspect of our business project. Managers answered the students' questions to go deeper into the analysis carried out by the students of the class of 2019. This is called 'educational continuity'. Most importantly, we moved forward, in record time, with the digital transformation of CARSAT.

For more information:
www.icn-artem.com/corporate-lab/

**#responsability #creativity #digital
#innovation #transdisciplinarity**

MAKE A COMMITMENT TO EDUCATION And **enhance your image!**

By joining the board of directors of the **ICN endowment fund**, you share our values of commitment, **openness** and **team spirit** and become part of our network of **partners**.

→ Involvement in projects voted by the ICN fund: solidarity grants, CSR labels, improvements to our campuses in Nancy, Paris and Berlin, innovation and student entrepreneurship awards, start-up funds for research etc.



Pascal Fornage
1994 Grande École graduate
Financial Director of the **SAVENCIA Group**
President of the ICN Business School endowment fund

As a graduate of ICN Business School and as a professional in a group with an international outlook, I feel it is essential to support the school in its development. This support can take different forms, so each of you, graduates and companies alike, can contribute to an action/area that is close to your heart or that makes sense for your organisation.

Being an ICN partner means benefiting from tailor-made support that meets the needs of both the school and the company: a winning combination that supports both the success of students and your employer brand!

#philanthropy #values #proximity #patronage



invest in CREACTIVE MANAGEMENT...

Are you convinced of the **added value** that a partnership with ICN Business School would bring you and would you like to support us? If so, we can offer two distinct but complementary financial schemes.

Offset your apprenticeship tax in favour of ICN Business School

If you have a subsidiary in France paying the apprenticeship tax, turn this legal obligation into a real lever for promoting your involvement, by directing it towards a partner school that shares your values.

APPRENTICESHIP TAX

ICN is authorised to collect the balance of the apprenticeship tax.

In 2023 collection by URSAFF and free choice of allocation by the company from the designated portal of the 'Caisse des dépôts et consignations'.

How to direct your payment to ICN from this platform?

Quick identification by :

SIRET (SIEGE Nancy): 38139568000105

ACRONYM OR NAME: **ICN BUSINESS SCHOOL**
UAI NUMBER: **0542455A**

For more information:

icn-artem.com/en/professionals/apprenticeship-tax/



Make a donation to the ICN endowment fund

Through this philanthropic gesture, you shape your image and formalise your commitment to education. As a real benefit, you will also be eligible for tax breaks.

SPONSORSHIP

By cheque

Payable to the ICN Fund,
For the attention of Alexandra HOUY
ICN Business School
92-94, rue du Sergent Blandan - CS 70148
54003 NANCY Cedex

By bank transfer to the Caisse d'Epargne Grand Est Europe account

IBAN : FR76 1513 5005 0008 0022 8588 989
BIC : CEPAFRPP513

For more information, visit:

icn-artem.com/en/endowment-fund/



... And BECOME PART of **OUR PARTNER NETWORK** AND OUR **ACKNOWLEDGEMENT PROGRAM!**

→ Increased visibility

- On all our communication media (print and web) and on our social media
- In the press
- On our premises: donor wall, room naming...

→ Dedicated events

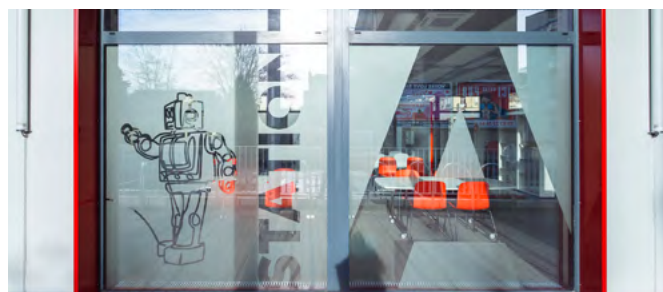
- VIP: invitation to the annual dinner and to the school's major events
- ICN Fund special events: innovation/creativity prize juries, promotion in the «school for entrepreneurs» scheme, etc.



As a **privileged partner**, benefit from access to our **collaborative and innovative spaces** in Paris or Nancy.
















The new Paris campus is located in the heart of La Défense, at the foot of the Grande Arche: 22 classrooms, including 5 'innovative' ones, a knowledge hub and a 5.0 media library.



In Nancy, the executive centre dedicated to continuing education, and the Station A learning lab, provide a special welcome for professionals, with all the facilities required for optimal learning conditions: classrooms equipped with digital resources, wifi access, work and private areas, administrative teams and education staff available on the premises.

thank you for placing **YOUR TRUST** in us!



CONTACTS

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