







# BACHELOR **IN MANAGEMENT**









Three years of broadening your horizons and learning **the fundamentals of management**! With **internships every year**, numerous opportunities to put your knowledge into practice and professional training modules in third year, ICN's Bachelor's Degree in Management will prepare you for your chosen career. You will also benefit from a unique learning experience, thanks to our **#ATM teaching approach**.

# WHY JOIN ICN BACHELOR IN MANAGEMENT?

» Recognized by the French Ministry of Higher Education (3-year bachelor degree)

- » **Create your own path:** Complete and professional adjustable programme
- » Benefit from a range of student services: career and internship support, company forums, pastoral care
- International experience: internships or academic stays (90 partner universities in 42 countries and 14 international double degrees)

» Multi site school (Paris ()  $\circledast$  , Nancy ()  $\circledast$  Berlin  $\circledast$  )

# TAKE AN ACTIVE ROLE IN DESIGN YOUR OWN PATH!

# 1<sup>s⊤</sup> YEAR

### » ACQUIRING THE FUNDAMENTALS OF MANAGEMENT

» **SEMINAR : SMART PROJECT** aims to boost selfawareness and creativity

» **DISCOVERING THE COMPANY INTERNSHIP** 2-3 months of professionnal experience

## 2<sup>ND</sup> YEAR

#### » CONSOLIDATING KNOWLEDGE AND SKILLS

» BB days : Project in Company

» Project with one of our 40 students associations or professionnal project

» 3 MONTHS MANAGEMENT INTERNSHIP

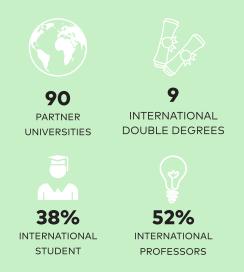
# **3<sup>RD</sup> YEAR**

» SKILLS ACQUISITION AND/OR BROADENING OF INTERNATIONAL HORIZONS

- » INDIVIDUALLY TAILORED PROGRAMME
- » 4 pssible paths
- » 6 months internship

# ZOOM on L'INTERNATIONAL

ICN Business School's network of international partner universities is one of the biggest and most dynamic in the group of French Schools of Management. Thanks to this network, the School is able to offer an academic study visit abroad to every student who wishes to do so, and also welcomes many foreign students into all ICN programmes on 3 campuses.



#### **CHOOSE YOUR LIFESTYLE**

From ICN Business School in Nancy, Paris and Berlin to Hong Kong, New York, Dublin, Seoul and so forth – choose from our 3 campuses and our 70 partner universities in 45 countries to find the lifestyle that suits you, and enjoyan unforgettable student experience!

#### WHAT OUR STUDENT SAY

"I chose the Artem campus as it is very well situated. I also like the atmosphere there and the personalized support and guidance you get from the school's staff."

#### Marine Sibenaler,

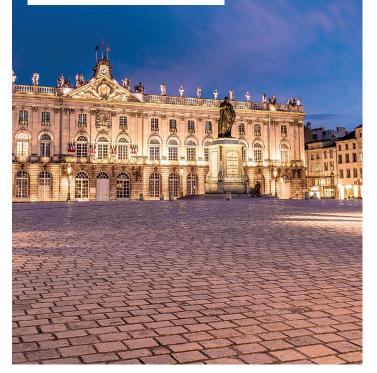
Undergraduate student, Nancy

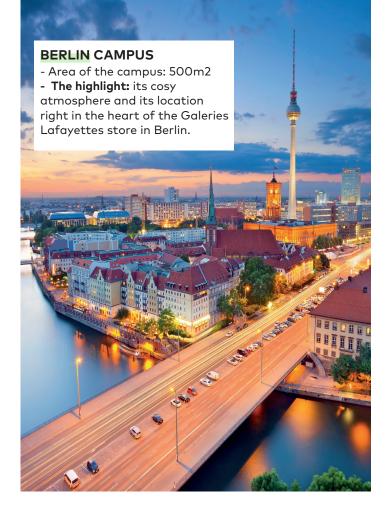
"I really like the campus and the many work and co-working spaces on every floor. It was really something I was looking for when I was visiting the different schools. Also, its location in the heart of the La Défense business district is ideal, it makes it easier to find a work-study job placement or an internship, as it is so close to the offices of major companies."

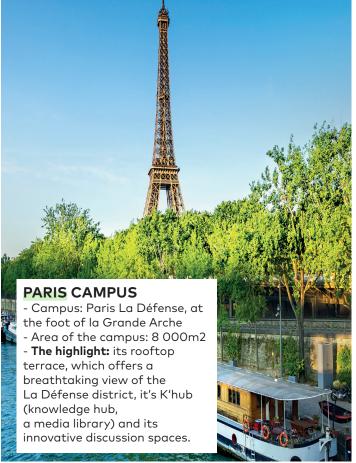
#### Marc-Aurèle Agastin, Postgraduate student, Paris

#### NANCY CAMPUS

A student city on a human scale
Area of the campus: 97
000m2 (about 24 acres)
The highlight: Station A and the glass gallery (covered passage) at ARTEM, and also the CROUS (the campus cafeteria) almost within touching distance!







# AFTER YOUR BACHELOR'S DEGREE, THE WORLD OPENS UP TO YOU!

#### Gross annual salary

#### €39,428 000 Moyenne salaire annuel (brut + primes) sur les 3 années 2019, 2020, 2021 23.1% 15.4% 23,1% MEDIA, PUBLISHING, TRADE AUDITING FIRMS, ART, CULTURE RETAILING ACCOUNTING FIRMS 80% F 6 ••• des diplômés ont signé un CDI 15.4% 15,4% 7,7% 42,9% TOURISM, LEISURE, IT OTHER SECTORS HOSPITALITY (recruitment consultants, de diplômés exerçant actuellement Chambers of Commerce à l'étranger and institutional catering)



International students are admitted upon an application file and an online interview. For the next September intake, the recruitment process begins this November.

#### The following documents will be required:

- Curriculum vitae in French or in English
- (depending on the language of study)
- » Letter of motivation in French or in English
- » (depending on the language of study)
- > Letter of academic and/or professional reference (optional)
- Academic transcripts from the last 2 years
   Last obtained diploma
- TOEFL / IELTS / TOEIC / Cambridge score (if program in English)

**Book a meeting** 

with us

**Main Business sectors** 

- DELF / DALF (if program in French)
- » Copy of passport or identity card
- Passport photo
- » Application fee payable online (100€)

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