



BACHELOR IN MANAGEMENT

Best

Bachelor
in France

36TH

Business School AACSB AMBA EQUIS
Worldwide
Up 21 places !

10TH

École triple accréditée
AACSB AMBA EQUIS
Up 2 places !

Three years of broadening your horizons and learning **the fundamentals of management!** With **internships every year**, numerous opportunities to put your knowledge into practice and professional training modules in third year, ICN's Bachelor's Degree in Management will prepare you for your chosen career. You will also benefit from a unique learning experience, thanks to our **#ATM teaching approach**.

WHY JOIN ICN BACHELOR IN MANAGEMENT?

- » **Recognized by the French Ministry of Higher Education** (3-year bachelor degree)
- » **Create your own path:** Complete and professional adjustable programme
- » **Benefit from a range of student services:** career and internship support, company forums, pastoral care
- » **International experience:** internships or academic stays (90 partner universities in 42 countries and 14 international double degrees)
- » **Multi site school (Paris 🇫🇷🇬🇧, Nancy 🇫🇷🇬🇧, Berlin 🇬🇧)**

TAKE AN ACTIVE ROLE IN DESIGN YOUR OWN PATH !

1ST YEAR

- » **ACQUIRING THE FUNDAMENTALS OF MANAGEMENT**
- » **SEMINAR : SMART PROJECT** aims to boost selfawareness and creativity
- » **DISCOVERING THE COMPANY INTERNSHIP** 2-3 months of professional experience

2ND YEAR

- » **CONSOLIDATING KNOWLEDGE AND SKILLS**
- » BB days : Project in Company
- » Project with one of our 40 students associations or professional project
- » **3 MONTHS MANAGEMENT INTERNSHIP**

3RD YEAR

- » **SKILLS ACQUISITION AND/OR BROADENING OF INTERNATIONAL HORIZONS**
- » **INDIVIDUALLY TAILORED PROGRAMME**
- » 4 possible paths
- » 6 months internship

ZOOM on

L'INTERNATIONAL

ICN Business School's network of international partner universities is one of the **biggest and most dynamic** in the group of French Schools of Management. Thanks to this network, the School is able to offer an **academic study visit abroad** to every student who wishes to do so, and also welcomes many foreign students into all ICN programmes on 3 campuses.



90
PARTNER
UNIVERSITIES



9
INTERNATIONAL
DOUBLE DEGREES



38%
INTERNATIONAL
STUDENT



52%
INTERNATIONAL
PROFESSORS

CHOOSE YOUR LIFESTYLE

From ICN Business School in Nancy, Paris and Berlin to Hong Kong, New York, Dublin, Seoul and so forth – choose from our 3 campuses and our 70 partner universities in 45 countries to find the lifestyle that suits you, and enjoy an unforgettable student experience!

WHAT OUR STUDENT SAY

"I chose the Artem campus as it is very well situated. I also like the atmosphere there and the personalized support and guidance you get from the school's staff."

Marine Sibenaler,
Undergraduate student, Nancy

"I really like the campus and the many work and co-working spaces on every floor. It was really something I was looking for when I was visiting the different schools. Also, its location in the heart of the La Défense business district is ideal, it makes it easier to find a work-study job placement or an internship, as it is so close to the offices of major companies."

Marc-Aurèle Agastin,
Postgraduate student, Paris

NANCY CAMPUS

- A student city on a human scale
- Area of the campus: 97 000m² (about 24 acres)
- **The highlight:** Station A and the glass gallery (covered passage) at ARTEM, and also the CROUS (the campus cafeteria) almost within touching distance!



BERLIN CAMPUS

- Area of the campus: 500m²
- **The highlight:** its cosy atmosphere and its location right in the heart of the Galeries Lafayette's store in Berlin.



PARIS CAMPUS

- Campus: Paris La Défense, at the foot of la Grande Arche
- Area of the campus: 8 000m²
- **The highlight:** its rooftop terrace, which offers a breathtaking view of the La Défense district, its K'hub (knowledge hub, a media library) and its innovative discussion spaces.



AFTER YOUR BACHELOR'S DEGREE, THE WORLD OPENS UP TO YOU !

Gross annual salary

€39,428

Moyenne salaire annuel (brut + primes)
sur les 3 années 2019, 2020, 2021

80%

des diplômés ont signé un CDI

42,9%

de diplômés exerçant actuellement
à l'étranger

Main Business sectors



23,1%

MEDIA, PUBLISHING,
ART, CULTURE



23,1%

TRADE
RETAILING



15,4%

AUDITING FIRMS,
ACCOUNTING FIRMS



15,4%

TOURISM, LEISURE,
HOSPITALITY



7,7%

IT



15,4%

OTHER SECTORS
(recruitment consultants,
Chambers of Commerce
and institutional catering)

How to APPLY ?

International students are admitted upon an application file and an online interview. For the next September intake, the recruitment process begins this November.

The following documents will be required:

- » Curriculum vitae in French or in English
- » (depending on the language of study)
- » Letter of motivation in French or in English
- » (depending on the language of study)
- » Letter of academic and/or professional reference (optional)
- » Academic transcripts from the last 2 years
- » Last obtained diploma
- » TOEFL / IELTS / TOEIC / Cambridge score (if program in English)
- » DELF / DALF (if program in French)
- » Copy of passport or identity card
- » Passport photo
- » Application fee payable online (100€)



Book a meeting
with us

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icn-artem.com



Discover the
3D tours of
our campuses

