

# MASTER OF SCIENCE (MSc) IN INTERNATIONAL MANAGEMENT - MIEX

## MISSION

Educate students to work in companies which operate internationally or intend internationalisation process. The programme journey is an international and multicultural learning experience designed to help students to acquire a global vision of doing business and familiarise themselves with methods and tools in the field of international management.

## PUBLIC

Bachelor degree or an equivalent higher education qualification (180 ECTS minimum) Or 4-year Bachelor degree or an equivalent higher education qualification and experience (240 ECTS minimum) Or Master's degree.

## PROGRAMME

**Langue d'enseignement :** English

**Durée :** 2 Years

**Rythme :** Full Time

**Pédagogie :** The philosophy of the programme derives from the principles of reflective practice and experiential learning. Students will engage with principles and theories of business, management and organisation which will provide them with frameworks for reviewing, reflecting, analysing and critiquing existing individual and organisational practices as well as providing new knowledge and skills which will enable enhanced and more appropriate practices to be developed. The outcome of this process will be a critical appreciation, in order to build strategic and creative capabilities and to understand contemporary management and organisational issues in a context of change. The development of students as managers and leaders to maximise the performance of the organisation underpins the philosophy.

**Modalités d'enseignement :** on-site

**Niveau de sortie :** Bac + 5

## TRIPLE DEGREE PROGRAMME

The MIEX Master primo di I livello delivered by UNIBO

The MSc- Master of Science in International Management delivered by ICN

A certificate or Master degree delivered by ICN Berlin, LaSalle, ECUST or UFRGS

## CAREER OPPORTUNITIES

Middle and upper management positions in international companies in a variety of sectors such as Marketing, Finance and Banking, Supply Chain, Business Development and Management consultancy.

## ENTRY PROCESS

The first stage of the admissions process consists of an analysis of the application documents (completed on-line application form, scanned copies of academic transcripts, two references, a letter of motivation and CV) and the second phase is a personal interview on demand by the programme director. Applicants must evidence of an appropriate level of English (TOEFL 80 or equivalent) for programmes taught in English.

## ASSESSMENT POLICY

Assessment of courses may require group and/or individual continuous assessment in addition to final written examination. The organisation of examinations is the responsibility of each MIEX partner and is carried out by the local professors under the direction and control of the Local Director of Studies and in line with local practices and regulations.

## GRADUATION REQUIREMENTS AND CONDITIONS

Validation of 120 ECTS by the end of Year 2

Validation of Project Work (Internship min. 600 hours over 6 months) and/or Master Thesis + Business Report and Final Presentation or Master Thesis Defense in semester 4.

## TUITION FEES (2023-2024)

**YEAR 1:** 9000€

**YEAR 2:**

Certificate of Studies at ICN Berlin, La Salle

University, ECUST or UFRGS: one academic semester + project work: 4000 €

UFRGS: Mestrado em Administração 4000 €

ECUST Master of Science in Business Administration : 4000 € + 20,000 CNY

La Salle University : Maestria en Administracion de

Negocios Internacionales 4,000 € + 27000 MXN

ICN Berlin: MSc in Brand and Marketing Management or Corporate Finance + Diplôme d'études supérieures spécialisées en management par l'innovation (accredited by the French Ministry of Higher Education and Research and RNCP registration at level 7): 10,000€

## KEY FIGURES

Number 1 by the MOCI in 2023 and number 8 by Eduniversal in 2024

€33,905.00 is the average Gross Annual Salary

90% of the graduates employed internationally

95,8% of the graduates find employment 4 months after graduation

## CONTACT

### Year 1

Semester 1: ICN Nancy, France

Semester 2: University of Bologna, Italy

**Year 2:** La Salle (Mexico) OR ECUST (Shanghai) OR UFRGS (Porto Alegre) OR

ICN Berlin (Berlin)

### Modalités de contact

Mail : [miex@icn-artem.com](mailto:miex@icn-artem.com)

### Responsible

Dr. Kamel Mnisri, Programme Director