

Nancy, September 14, 2024

## ICN Business School Earns Qualiopi Certification

On July 22, 2024, the certification body AFNOR awarded ICN Business School the national Qualiopi certification. This certification confirms the exceptional quality of ICN's continuing education and apprenticeship programs. It represents another testament to the value of the school's programs as it continues to grow under its strategic plan, Horizon 5,000.

### Qualiopi: The National Quality Standard for Training Programs

Since January 1, 2022, all organizations conducting activities aimed at skills development are required to obtain Qualiopi certification. This national standard not only ensures the quality of training programs but also allows for eligibility for public and/or pooled funding.

7 criteria are evaluated:

- The quality of information provided to the public,
- The objectives and relevance of training programs,
- The reception, support, and assessment of participants,
- The adequacy of resources,
- Staff qualifications,
- Investment in the professional environment,
- Stakeholder feedback and continuous improvement.

Following a rigorous audit conducted in July 2024, ICN achieved Qualiopi certification, meeting the requirements of all seven criteria with no weaknesses identified by AFNOR.

Article L.6316-4 II of the French Labor Code thus recognizes the quality of this higher education institution in the following categories: continuing education programs and apprenticeship training programs. This recognition highlights ICN's commitment to high-quality programs and an optimal student experience—key elements of its 2022-2026 strategic plan, Horizon 5,000.



*“As a private higher education institution of general interest (EESPIG), ICN is deemed to meet the quality standards for professional training for its apprenticeship and continuing education activities, without being obligated to undergo a certification audit. However, we felt it was essential to engage in this process to demonstrate, through the audit’s findings, ICN’s legitimacy in terms of its quality approach. This aligns perfectly with the broader movement currently underway in France (including discussions around a future Qualiopi+ label for higher education institutions) and with the school’s values and practices regarding international accreditations (ICN is part of the top 1% of international business schools holding the triple accreditation AACSB-AMBA-EQUIS).”* emphasized Philippe ALBANI, Deputy Director of Corporate Relations and Executive Education.

## ABOUT ICN BUSINESS SCHOOL :

Triple accredited by AACSB, AMBA, EQUIS, and a member of CDEFM within the Conference of Grandes Écoles, ICN Business School trains its students and executives to foster innovation through creativity within companies. The school offers a pedagogy focused on #ArtTechnologyManagement across its three campuses. The ICN community is driven by three fundamental values: openness, commitment, and teamwork.

- 3 300 students, including 38% international students;
- 89 permanent professors and 27 affiliated professors;
- 3 campuses: Nancy, Paris La Défense (France), and Berlin (Germany) ;
- 10 representative offices abroad: in China, Russia, Senegal, India, North Africa, Sub-Saharan Africa, Latin America, Taiwan, Vietnam, and the Middle East;
- Over 130 partner universities worldwide;
- 30 student associations ;
- 150 corporate partners;
- 23 000 Graduates.

Founded in 1905 within the university, ICN became ICN Business School as a private institution in 2003. The school is a private higher education establishment recognized by the state, qualified EESPIG. It awards a degree granting a bachelor's degree for its Bac+3 programs (Bachelor in Management) and a master's degree for its Grande École program, Bac+5.

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