

Nancy, October 1, 2024

Certification

ICN Business School Obtains Ministry of Labor Approval for the "Leading a Responsible Organization" Program

ICN Business School is proud to offer an innovative management training program titled *"Leading a Responsible Organization"* on its campuses in Paris La Défense and Nancy. This exceptional curriculum enables participants to earn the Level 5 title *"Manager of a Small or Medium-Sized Organization (RPMS)"* awarded by the Ministry of Labor.

The *"Leading a Responsible Organization"* program serves as a springboard for those looking to master the various aspects of organizational management. This comprehensive course, covering management, finance, marketing, and strategy, meets the needs of entrepreneurs, managers, and executives aiming to advance their careers or strengthen their skills for daily responsibilities.

The training stands out for its holistic approach, which focuses on mastering three key skill areas:

- Team leadership, development, and employee engagement,
- Optimization of financial resources and profitability,
- Development of customer relationships and market share.

The "Leading a Responsible Organization" program consists of three independent yet complementary training pathways, each leading to the issuance of a Certificate of Professional Competence (CCP):

- Strategic Leadership and Management,
- Financial Management and Techniques,
- Marketing and Sales Management.

These pathways can be completed in their entirety to earn the RNCP title by accumulating all three CCPs, or pursued individually.

The first intake for this certification program will take place in October at the Nancy and Paris La Défense campuses. Admissions remain open, allowing participants to join the program throughout the year, starting with the CCP of their choice.

Eligible for CPF (Personal Training Account), the program runs for 263.5 hours. It is accredited with a Level 5 professional title from the Ministry of Labor, Full Employment, and Integration, registered under RNCP number 38575.

Learn more about this program: [Diriger une organisation responsable](#)

ABOUT ICN BUSINESS SCHOOL :

Triple accredited by AACSB, AMBA, EQUIS, and a member of CDEFM within the Conference of Grandes Écoles, ICN Business School trains its students and executives to foster innovation through creativity within companies. The school offers a pedagogy focused on #ArtTechnologyManagement across its three campuses. The ICN community is driven by three fundamental values: openness, commitment, and teamwork.

- 3 300 students, including 38% international students;
- 89 permanent professors and 27 affiliated professors;
- 3 campuses: Nancy, Paris La Défense (France), and Berlin (Germany) ;
- 10 representative offices abroad: in China, Russia, Senegal, India, North Africa, Sub-Saharan Africa, Latin America, Taiwan, Vietnam, and the Middle East;
- Over 130 partner universities worldwide;
- 30 student associations ;
- 150 corporate partners;
- 23 000 Graduates.

Founded in 1905 within the university, ICN became ICN Business School as a private institution in 2003. The school is a private higher education establishment recognized by the state, qualified EESPIG. It awards a degree granting a bachelor's degree for its Bac+3 programs (Bachelor in Management) and a master's degree for its Grande École program, Bac+5.

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