

Nancy, October 10, 2024

Appointment

Anja DIESEL Appointed Chief Operating Officer of ICN Business School's Berlin Campus

Anja DIESEL joined ICN Business School in July 2024 as the Chief Operating Officer of the Berlin campus. Her extensive managerial experience in higher education and deep understanding of the German academic ecosystem will contribute to the development of this campus, which ICN opened in 2019 in the heart of the German capital.

With a Bachelor of Arts in Political Science from Freie Universität Berlin and a Master of Arts in European Studies from Europa-Universität Viadrina in Frankfurt, Anja DIESEL has built her professional career in Berlin. After completing her studies, she worked from 2013 to 2019 at the Center for Global Politics at Freie Universität Berlin, where she held the position of Senior Manager. In 2020, she became Campus Manager at Deutsche Pop, an academy offering training in music and media in Berlin, a role she held until December 2023.

Leveraging her extensive experience in higher education, which has made her a seasoned manager, Anja DIESEL assumed the role of Chief Operating Officer of ICN Business School's Berlin campus in July 2024. Opened in 2019, the campus offers ICN's Grande École program as well as four MSc programs: Brand and Marketing Management, International Management, Finance and Risk Management, and Management by Innovation. A new MSc program, Innovative Business Models and Greentech Startups, will be launched in the fall of 2025.



"I am honored to take on the role of Director at ICN Berlin Business School. I started working in higher education in 2009, and throughout this journey, I have been driven by a strong belief in continuous learning and inclusive education. As a political scientist with a master's degree in European studies, the European ideal is very close to my heart, and having the opportunity to shape the German part of a prestigious French school perfectly embodies this vision. This role allows me to build on ICN's strengths and create a vibrant academic community that supports our students' personal and professional growth while enhancing our connections with industry partners in Berlin and beyond. I look forward to contributing to the strategic direction of the German campus and to ensuring that it remains a dynamic, international learning environment."

ABOUT ICN BUSINESS SCHOOL :

Triple accredited by AACSB, AMBA, EQUIS, and a member of CDEFM within the Conference of Grandes Écoles, ICN Business School trains its students and executives to foster innovation through creativity within companies. The school offers a pedagogy focused on #ArtTechnologyManagement across its three campuses. The ICN community is driven by three fundamental values: openness, commitment, and teamwork.

- 3 300 students, including 38% international students;
- 89 permanent professors and 27 affiliated professors;
- 3 campuses: Nancy, Paris La Défense (France), and Berlin (Germany) ;
- 10 representative offices abroad: in China, Russia, Senegal, India, North Africa, Sub-Saharan Africa, Latin America, Taiwan, Vietnam, and the Middle East;
- Over 130 partner universities worldwide;
- 30 student associations ;
- 150 corporate partners;
- 23 000 Graduates.

Founded in 1905 within the university, ICN became ICN Business School as a private institution in 2003. The school is a private higher education establishment recognized by the state, qualified EESPIG. It awards a degree granting a bachelor's degree for its Bac+3 programs (Bachelor in Management) and a master's degree for its Grande École program, Bac+5.

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