

MSc-MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT - MIEX

MISSION

Educate students to work in companies which operate internationally or intend internationalisation process. The programme journey is an international and multicultural learning experience designed to help students to acquire a global vision of doing business and familiarise themselves with methods and tools in the field of international management.

PUBLIC

Bachelor's degree or an equivalent higher education qualification (180 ECTS minimum) or 4-year Bachelor's degree or an equivalent higher education qualification and experience (240 ECTS minimum) or Master's degree.

PROGRAMME

Teaching language: English

Duration: 2 Years

Rhythm: Full Time

Pedagogy: the philosophy of the programme derives from the principles of reflective practice and experiential learning. Students will engage with principles and theories of business, management and organisation which will provide them with frameworks for reviewing, reflecting, analysing and critiquing existing individual and organisational practices as well as providing new knowledge and skills which will enable enhanced and more appropriate practices to be developed. The outcome of this process will be a critical appreciation, in order to build strategic and creative capabilities and to understand contemporary management and organisational issues in a context of change. The development of students as managers and leaders to maximise the performance of the organisation underpins the philosophy.

Teaching mode: on-site

Graduation Level : Bac + 5 - Level 7

Triple degree programme:

- MIEX Master primo di I livello delivered by UNIBO
- MSc-Master of Science in International Management delivered by ICN (accredited MSc CGE by the *Conférence des Grandes Écoles*)
- Certificate or master's degree, depending on the second year track, delivered by ICN Berlin, LaSalle, ECUST or UFRGS

CAREER OPPORTUNITIES

Middle and upper management positions in international companies in a variety of sectors such as Marketing, Finance and Banking, Supply Chain, Business Development and Management consultancy.

ENTRY PROCESS

The first stage of the admissions process consists of an analysis of the application documents (completed on-line application form, scanned copies of academic transcripts, two references, a letter of motivation and CV) and the second phase is a personal interview on demand by the programme director. Applicants must evidence of an appropriate level of English (TOEFL 80 or equivalent) for programmes taught in English.

ASSESSMENT POLICY

Assessment of courses may require group and/or individual continuous assessment in addition to final written examination. The organisation of examinations is the responsibility of each MIEX partner and is carried out by the local professors under the direction and control of the Local Director of Studies and in line with local practices and regulations.

GRADUATION REQUIREMENTS AND CONDITIONS

Validation of 120 ECTS: 60 ECTS in Year 1 and 60 ECTS in Year 2

TUITION FEES

YEAR 1: 9000€

YEAR 2:

Certificate of Studies at ICN Berlin, La Salle University, ECUST or UFRGS: one academic semester + project work: 4000 €

UFRGS: Mestrado em Administração 4000 €

ECUST Master of Science in Business Administration: 4000 € + 20,000 CNY

La Salle University : Maestría en Administración de Negocios Internacionales 4,000 € + 27000 MXN

ICN Berlin: MSc-Master of Science in Management by Innovation, Brand and Marketing Management track or Finance, Risk and Markets track + *Diplôme d'études supérieures spécialisées en management par l'innovation* (accredited by the French Ministry of Higher Education and Research and RNCP registration at level 7): 12,000€

KEY FIGURES

Number 1 by the MOCI in 2023 and number 8 by Eduniversal in 2024

€49,524.00 is the average Gross Annual Salary

Graduation rate: 87.5%

85.7% of the graduates employed internationally

85.7% of the graduates find employment 4 months after graduation

CONTACT

Addresses and training locations in Year 1

Semester 1: ICN Nancy, France

86, rue du Sergent Blandan - 54003 Nancy Cedex

Semester 2: University of Bologna, Italy

Piazza A. Scaravilli, 2 - 40126 Bologna

Addresses and training locations in Year 2

La Salle University (Mexico)

Benjamin Franklin no 47, Col Hipodromo Condesa 06140 Mexico D.F.

OR ECUST (China)

Room 707, School of Business Building

130 Meilong Road

200237 Shanghai

OR UFRGS (Brazil)

Rua Washington Luiz, 855 Centro Histórico - 90010-460 Porto Alegre/ RS

OR ICN Berlin (Germany)

Alt-Moabit 96c - 10559, Berlin

Contact details for admissions

French applicants

+33 (0)3 54 50 25 38

+33 (0)3 54 50 25 57

Foreign applicants

+ 33 (3) 54 50 26 33

+ 33 (6) 35 81 31 10

Direction of the programme

Christine Kratz, Associate Dean for programmes

Marie-Odile Sosnowski: Programme Coordinator

ASSOCIATED ANCILLARY SERVICES

- Support from the Career Center, the International Relations Department and the PEP'S (guidance and support service)
- Access to ICN Alumni

TECHNICAL EQUIPMENT, MATERIALS AND TYPES OF PREMISES

Campuses in Nancy, Berlin or at partner universities

Teaching resources: student intranet, Knowledge Hub, Global Exam platform with unlimited access, ICN Learning.

ACCESSIBILITY

Facilities accessible to people with disabilities.

Contact: Madeleine OSTROWSKI

Diversity & Disability Officer

handicap@icn-artem.com

Information valid for the year 2025-2026

Updated: February 12, 2025