

DOCTORATE IN BUSINESS ADMINISTRATION

Sustainable Innovation Management

PUBLIC

Our DBA is designed for executives, managers, consultants and management trainers with at least five years' management experience and qualified to Masters or MBA level (or equivalent).

PROGRAMME

Language instruction : English

Duration: 4 years

Rhythm: Partial

Teaching: An active teaching method, including the use of online content and activities, individual supervision of each doctoral manager by a thesis director, and follow-up seminars.

Teaching method : Distance learning

Teaching: provided by international lecturers authorised to supervise theses ICN BS and the Faculty of Business Science Institute.

Output level: Level 8

CONTACT

Address of the establishment and location of the course

Training ONLINE Business

Science Institute BSI

Luxembourg ASBL

Wiltz Castle

L-9516 Luxembourg

Contact details

ICN BUSINESS SCHOOL : Laurence Koudlansky

- admission-dba@icn-artem.com

Business Science Institute

- contact@business-science-institute.com

+33 7 60 73 42 15

Manager

ICN BUSINESS SCHOOL : PAULET Elisabeth, Programme Director

BSI: KALIKA Michel; Chairman

CONDITIONS OF ENTRY

Minimum 5 years professional management experience Master's or MBA level (or equivalent)

ACCESS TIME

Based on an application and selection interview with the following departments:

- A curriculum vitae
- A relevant research proposal whose value can be demonstrated (particularly in terms of its potential impact on management practice).
- A good level written and spoken English is required for the programme. Applicants' English language skills will be assessed at the admissions interview (no formal test is required).

CONDITIONS PRECEDENT

Minimum 7 candidates.

ASSESSMENT METHODS

Evaluation of the thesis after 4 years.

Each module is subject to an overall assessment based on the research submitted by the doctoral students and their presentations during the seminars. The thesis is assessed based on the preliminary reports and the defence.

CONDITIONS FOR SUCCESSFUL COMPLETION AND AWARD OF THE DIPLOMA

Validation of the thesis.

After successful defence of the thesis, graduates will receive both a university degree of Doctor in Business Administration from Manchester Metropolitan University (MMU) and the title of Executive Doctor in Business Administration from ICN & the Business Science Institute.

Students also receive a *Certificate of Research in Business Administration* after completing Stage 1 of the programme.

TUITION FEES

- Title of Executive Doctor in Business Administration from ICN & the Business Science Institute – for 3 to 4 years - € 30.000
- Titles of Executive Doctor in Business Administration from ICN & the Business Science Institute + university degree of Doctor in Business Administration from Manchester Metropolitan University (MMU) – for 3 to 4 years - €37.500

OBJECTIVES

Training objectives

Carrying out an impactful piece of research with a thesis that the experience of the doctoral candidate-manager, academic hindsight and managerial recommendations.

Operational objectives

The Executive DBA is spread over three phases, organised to enable participants to defend their thesis within 4 years.

The first phase of the programme is devoted to :

- Fundamental seminars to acquire knowledge and methodologies needed to conduct research,
- Defining the subject of your thesis, based on your preferences, during seminars and discussions with your professors,
- Identification of the thesis supervisor.

The second phase is devoted to data collection and the tutored writing of the thesis, under the supervision of a professor from the Scientific Advisory Board or thesis director. A three-day Impact seminar and three one-day follow-up seminars are organised. At each research follow-up seminar, the doctoral student manager presents the elements of his or her research project in a few slides: in the 15 to 20 minutes allotted, he or she focuses on :

- The diary,
- Advancement,
- The questions.

The third phase is devoted to writing the thesis and defending it publicly before a panel of professors. The doctoral student-manager will also attend two follow-up seminars.

The actual duration of Executive DBA thesis will depend on the doctoral student:

- Its availability,
- His ability to research, work and write.

Each module is subject to an overall assessment based on the research submitted by the doctoral students and their presentations during the seminars. The thesis is assessed on the basis of preliminary reports and the defence.

OPENINGS

Work situations

Most of the graduates work on permanent contracts in a wide range of professions and sectors, or as consultants.

Functions

All functions in the management and sectors.

Sectors

All management sectors.

Possible further studies

PhD

KEY TRAINING FIGURES

- Starting in 2022: 7 students
- In 2025-2026: 15 students

BSI figures :

- 220 doctoral student managers
- 167 alumni
- More than 55 nationalities
- More than 20 international teachers
- More than 55 books published on the DBA by doctors and professors

ASSOCIATED ANCILLARY SERVICES

Access to student support services Access to PEP'S
Access to the Knowledge Hub
Access to ICN Library and E-Books
Access to certificate platforms

TECHNICAL EQUIPMENT, MATERIALS AND TYPES OF PREMISES

ICN Business School campus Moodle LMS
learning platform
ICN hub / library Various resources

To benefit from access to online courses and teaching resources in all places and all circumstances, learners are required to have a laptop computer equipped with a camera and microphone, meeting the characteristics defined by ICN Business School and Business Science Institute.

ACCESSIBILITY

[Premises accessible to people with disabilities](#)

Contact: Madeleine OSTROWSKI
Diversity & Disability Officer