

# PhD IN BUSINESS & MANAGEMENT

## PUBLIC

The PhD program has been designed to prepare young international researchers for the world's management. Based on innovative pedagogical approach, the PhD trains prospective candidates to become recognized researchers.

## PROGRAMME

**Language:** English

**Length:** 3 to 5 years depending if the student attends the programme full time or part time

**Rythme:** Continuous

**Pedagogy:** Interactive pedagogy, including, but not limited to, the use of research publication analysis and online activities, and doctoral and pedagogical presentation.

This teaching method fosters involvement, autonomy and initiative.

**Learning methods:** Face to face teaching

**Teaching:** Professors highly involved in research and pedagogy

**Degree level:** Bac+8

## CONTACT

### School address and training location

ICN Business School  
86 rue du Sergent Blandan  
54003 Nancy Cedex  
+33 (0)3 54 50 25 00

### How to contact us

- [phd@icn-artem.com](mailto:phd@icn-artem.com)
- Laurence Koudlansky

<https://calendly.com/laurence-koudlansky-icn-artem/30min>

### Responsible

Elisabeth PAULET, Program director

## OBJECTIF

### Objectif of the programme

This program intends to both satisfy academic international standards and highly skilled professional oriented research.

### Operational objectives

Students will be able to mobilize critical thinking to drive their research and pedagogical activities within prestigious business or academic world. They will be capable to propose adequate answers to problematic questions in globalized and digitalized context.

## TERMS OF ENTRY

To be eligible for programme students must have either:

- A Master's degree or an equivalent degree appropriate to the programme.
- Research or professional experience at the postgraduate level and published research work or written reports or be able to provide other appropriate evidence of achievement.

## ACCESS TIME

Students download their applications online. This application includes:

- A CV
- A Research Proposal
- A statement of Motivation for completing a PhD
- Two Academic Reference

After careful examination of the application, an interview is organized to validate the quality of the candidate's file.

## EVALUATION METHODS

Assessment through continuous assessments at the end of each module.

## CONDITIONS FOR PASSING AND AWARDING THE DIPLOMA

Students must validate all their modules, and successfully defend their thesis.

## TUITION FEES

Tuition fees are waived for all students whose year-to-year progress is confirmed by the PhD Board. Tuition fees are waived for a maximum of four years. Any additional year will be subject to a fee of €9,000.

## JOB PROSPECTS

After their PhD students could :

- Join a prestigious business school or university and embark on a career in research & teaching.
- pursue a career in internationally operating companies.
- become a management consultant.

## KEY TRAINING FIGURES

- Start-up in 2016.
- Split (no recruitment) between 2019 and 2021.
- New formula from 2021.
- Numerous intellectual contributions, participation in conferences
- 100 to 150 applications per year for around 20 places offered.

| Data              | 2015-2026 | 2016-2017 | 2017-2018 | 2018-2019 | 2020-2021 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 | 2025-2026 |
|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Entry             | 1         | 7         | 1         | 4         |           | 16        | 13        | 13        | 10        | 11        |
| Total of students | 1         | 8         | 9         | 12        |           | 26        | 29        | 39        | 45        | 57        |
| Defences          |           |           |           |           | 1         | 1         | 3         | 3         | 5         | 4         |

## ASSOCIATED SERVICES

- Access to student support services
- Access to PEP's
- Access to the Knowledge Hub
- Access to ICN Library and E-Books
- Access to certificate platforms
- ICN Professors appointed as supervisors:  
Students' progress in their research thanks to dedicated tutors, seminars and workshops that also give them a fresh analytical perspective.

## TECHNICAL EQUIPMENT, MATERIALS AND TYPES OF PREMISES

- ICN Business School Nancy ARTEM campus
- MyICN – student application
- Access to K'HUB

## ACCESSIBILITY

[Disabled access :](#)

Contact : Madeleine OSTROWSKI  
Référente Diversité & Handicap